

A military peer educator demonstrates correct condom use in Bukavu, Sud Kivu Province, DRC

Advancing Social Marketing for Health in the Democratic Republic of Congo Task Order # GHH-I-05-07-00062-00

> Programmatic Quarterly Report October – December 2011

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I. Executive Summary

Organization: Population Services International (PSI)/Association de Santé Familiale (ASF)

Address: 4630, De la Science Avenue, USCT Building Block C, Gombe, Kinshasa,

Democratic Republic of Congo (DRC)

Contact: Dr. Didier Adjoua, Chief of Party

Program Title: Advancing Social Marketing for Health in the Democratic Republic of Congo

Agreement number: GHH-I-05-07-00062-00

Country: Democratic Republic of Congo

Time period: October – December 2011 (Q1 FY12)

Program Goal: To improve the health status of the people of the Democratic Republic of the Congo.

Program Purpose: To expand and build upon the achievements of USAID's previous social marketing programs in DRC by increasing the use of effective health products, services, and behaviors in the areas of HIV/AIDS/STI, family planning and reproductive health (FP/RH), maternal and child health (MCH) and water and sanitation.

Program Objectives: The proposed program has four main objectives:

- 1. Increase the supply and diversity of health products and services that are to be distributed and delivered through the private sector, in conjunction with the public sector, for disease prevention and control as well as integrated health service delivery.
- 2. Increase awareness of and demand for health products and services to emphasize prevention of childhood illnesses, unintended and unsafe pregnancies, HIV infection and STIs, and to build an informed, sustainable consumer base.
- 3. Develop and/or enhance the ability of commercial/private sector entities to socially market health products and services including behavior change communication activities.
- 4. Integrate service delivery and other activities, emphasizing prevention, at national, provincial, district, facility, and community levels through joint planning with the GDRC, other United States Government (USG), and non-USG partners.

Key success during Q1 FY12:

- 1. 2,672,861 male condoms and 156,987 female condoms were distributed in targeted health zones under the AIDSTAR project.
- 2. 163,500 Combination-3 pills, 31,874 injectables, 631 IUDs, 88 Cycle Beads and 552 *Jadelle* were distributed to women of reproductive age in project-targeted health zones.
- 3. 23,185 CYPs were generated by the FP products distribution over the quarter.
- 4. 2,093 Clean Delivery Kits were distributed.

5. 1,021,074 sachets of PUR and 3,339,680 tablets of Aquatabs were distributed, to treat 77,004,340 liters of water.

II. Description of activities performed

TASK 1: Increase the supply and diversity of health products and services that are to be distributed and delivered through the private sector, in conjunction with the public sector, for disease prevention and control as well as integrated health service delivery.

Cross-cutting activities

- 1. The distribution network has gradually started to operate in the FMCG distribution system with a commercial wholesaler operating in each of these provinces: Bandundu, Kasaï Occidental, Kasaï Oriental and Sud-Kivu. The sales team will continue over the coming quarters to expand this network to other DRC's provinces.
- 2. In order to make health products more accessible for target groups, PSI/ASF has been revitalizing its contraceptives distribution network by working with current pharmaceutical wholesalers responsible for replenishing the retail pharmacies' stock. This will remove pharmacies from the *Confiance* social franchising network with the aim to expand distribution outlets in basic communities (Year 3 Work Plan Narrative p.6 point 7). PSI/ASF's FP staff will therefore be oriented towards activities related to maintaining the quality-assurance of the services provided through the *Confiance* network. Partner clinics remain in the social franchising network in the 9 intervention provinces: Kinshasa, Katanga, Bas-Congo, Sud Kivu, Nord Kivu, Kasaï Occidental, Kasaï Oriental, Equateur and Province Orientale. In total, the program currently covers 133 clinics across the country.
- 3. In routine activities, the sales teams continued to create retail points of sale. These activities were extended to rural health zones in Katanga, Kasaï Oriental, Kasaï Occidental, and Sud-Kivu.

HIV/AIDS/STI

1. In the first quarter of fiscal year 2012 PSI/ASF received 30,000,000 Prudence[®] male condoms and 700,000 Prudence[®] female condoms in their main warehouse in Kinshasa. At the end of this quarter, there are 30,477,001 Prudence[®] male condoms and 765,853 Prudence[®] female condoms in PSI/ASF's warehouses in the targeted sites. As soon as these condoms were received, they were tested (10,490 pieces); and the packaging process began. They will be shipped to provinces in early Q2 FY12.

2. The following table highlights the distribution of male condoms by province during Q1 FY12 and the inventory on hand at the end of December 2011:

Male Prudence	Distribution	Stock available, end of December 2011
KINSHASA	1,200,960	28,373,161
KATANGA	0	1,080,000
BAS-CONGO	320,625	135,000
SUD-KIVU	379,710	168,840
PROVINCE ORIENTALE	113,940	130,860
EQUATEUR	24,300	0
KASAI OCCIDENTAL	336,326	0
KASAI ORIENTAL	297,000	589,140
TOTAL	2,672,861	30,477,001

Female Prudence	Distribution	Stock available, end of December 2011
KINSHASA	48,400	699,973
KATANGA	0	20,400
BAS-CONGO	30,000	0
SUD-KIVU	53,187	3,770
PROVINCE ORIENTALE	0	10,800
EQUATEUR	0	10,400
KASAI OCCIDENTAL	20,400	0
KASAI ORIENTAL	5,000	20,510
TOTAL	156,987	765,853

This distribution of Prudence[®] male and female condoms reveals a large decrease compared to the quantities distributed during the last quarter of FY11. There are two main explanations for the decrease in distribution: 1) There was only a small quantity of stock available at the end of FY11 in provinces and some provinces such as Kinshasa, Katanga and Bas-Congo had a complete stock out of Prudence[®] male and/or female condoms. 2) The political situation, specifically the organization of presidential and parliamentary elections, did not facilitate the achievement of our objectives during the last quarter of FY11. In fact, because of socio-political instability, access to our intervention areas was difficult: there was confrontation between partisans of some political parties and the police, and gatherings were prohibited during and after the election period.

Family Planning

- 1. The distribution of combined pills started in December 2011 after the Combination 3 overbranding authorization had been secured in mid-Q1 FY12. However, the registration of Microlut (35-tablet blister pack) is still being processed at the MoH's 3rd Direction. Consequently, the progestin-only pills stock out still persists.
- 2. The table below shows the contribution of each of the provinces targeted by the project in achieving distribution objectives, from October to December 2011.

Province	COMBI 3	MICROLUT	Injectable	IUD	CycleBeads	Jadelle
Kinshasa	158,700	0	22,080	241	55	283
Katanga	0	0	0	38	0	0
Bas-Congo	0	0	4,400	35	0	32
Sud-Kivu	0	0	2,710	221	0	221
Kasaï Occidental	0	0	1,494	38	0	10
Kasaï Oriental	4,800	0	20	25	4	6
Nord-Kivu						
Province Orientale	0	0	740	18	29	0
Equateur	0	0	430	15	0	0
Maniema						
TOTAL	163,500	0	31,874	631	88	552

3. This quarter, 23,185 CYPs were generated from *Confiance* products: 163,500 COC, 31,874 3-month injectables, 631 IUDs, 88 Cycle Beads and 552 *Jadelle*. This distribution represents PSI/ASF's contribution to the prevention of unwanted pregnancies among the target group, thus improving the contraceptive prevalence in DRC. PSI/ASF would also like to note that during this quarter it received from USAID a donation of 1,106,400 Combi-3 (600 used for testing), 74,800 injectables (50 units for testing), 3,000 IUDs (4 pieces for testing) and 4,000 *Jadelle* (60 used for testing).

Maternal & Child Health

CDK

1. At the beginning of the current reporting period, a quantity of 12,849 CDKs (*Délivrans*[®]) were in stock. During Q1 FY12, 2,093 CDKs were distributed in all the provinces covered by PSI/ASF.

2. The following table highlights the distribution of *Délivrans*® by province during Q1 FY12, and the inventory on hand at the end of December 2011:

DELIVRANS	Distribution	Stock available, end of December 2011
Kinshasa	172	3,915
Katanga	456	2,679
Bas-Congo	105	724
Sud-Kivu	345	1,314
Nord-Kivu		
Province Orientale	36	113
Equateur	101	249
Kasaï Occidental	50	1,750
Kasaï Oriental	828	12
Maniema		
TOTAL	2,093	10,756

DTK

1. PSI/ASF is still waiting for the source/origin and pharmaceutical waiver submitted to USAID during Q3 FY11 before launching *Ora-Zinc*[®] production. Due to the delay, in mid-December 2011, the selected manufacturer, Mission Pharma, decided that they could no longer continue holding the bid price. PSI/ASF will therefore have to launch a new bidding process once the waiver is received. The *Ora-Zinc*[®] launch will be possible only after about 8 to 9 months following the reception of the waiver excluding the new bidding process. The registration process and the product distribution will be also delayed. *Ora-Zinc*[®] package and leaflet were already designed and developed during FY11.

Water and Sanitation

- 1. From October to December 2011, a total of 1,021,074 sachets of PUR and 3,339,680 tablets of Aquatabs were distributed in USAID-targeted provinces and provincial capitals (Kinshasa, Katanga, Sud-Kivu, Bas-Congo, Province Orientale, Equateur, Kasaï Occidental and Kasaï Oriental). PUR and Aquatabs were distributed to health centers, pharmacies, retailers, wholesalers, NGOs and households. For household distribution, PSI/ASF's sales agents created demand and directed populations to existing and new points of sale. Please, note that 32,208 Aquatabs tablets were used for testing purposes.
- 2. During a special activity named "12 jours avec l'eau potable" (i.e. 12 days with drinking water), PSI/ASF, in partnership with the community health workers and the health zones' leading teams, distributed about 600,000 sachets of PUR for free in the 2 most ongoing cholera outbreak affected health zones in Kinshasa Maluku I and Kingabwa which account for 60% of cases.

3. The following tables highlight the distribution of products by province during Q1 FY12, and the inventory on hand at the end of December 2011:

PUR	Distribution	Stock available, end of December 2011
Kinshasa	731,472	4,338,769
Katanga	137,520	619,440
Bas-Congo	25,440	114,240
Sud-Kivu	25,242	233,718
Kasaï Occidental	47,520	47,520
Kasai Oriental	20,640	90,804
Province Orientale	14 160	300,816
Equateur	19 080	562,440
Maniema		
TOTAL	1,021,074	
		6,307,747

AQUATABS	Distribution	Stock available, end of December 2011
Kinshasa	2,331,360	4,795,586
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Katanga	39,520	183,200
Bas-Congo	44,960	45,984
Sud-Kivu	453,520	304,997
Kasaï Occidental	83,360	257,408
Kasaï Oriental	23,840	19,112
Province Orientale	39,680	102,136
Equateur	323,440	280,000
Maniema		
TOTAL	3,339,680	
		5,988,423

Task 1 Indicators: Situation as of end Q1 FY12

	INDICATORS ¹	Year 3 Targets	Year 3 Achievement (numbers)	Year 3 Achievement (%)	Comments
1	Number of male condoms distributed through the USG funded social marketing programs	30,000,000	2,672,861	8.9	Stock out.
2	Number of female condoms distributed through the USG funded social marketing programs	1, 222,840	156,987	12.8	Due to the elections, printing companies were under pressure to produce campaign posters and other material. The post electoral crisis also made it difficult for sales team to go to the field. At some times offices were closed.
3	Liters of water disinfected with point of use home water treatment solution to the USG funded social marketing programs	60,000,000	77,004,340	128.3	A significant amount of POU products were distributed during cholera outbreaks by NGOs (about 60%).
5	Number of clean delivery kits distributed through the USG funded social marketing programs	18,008	2,093	11.6	The electoral crisis made it difficult for sales teams to go to the field. At some times offices were closed. Activities during this quarter were not conducted normally. We hope that this political situation will be stable in Q2 FY12.
6-1	Number of cycles of oral contraceptives (COMBI 3) distributed through the USG funded social marketing programs	1,530,282	163,500	10.6	Distribution started in December 2011 after the over branding authorization had been granted.
6-2	Number of cycles of oral contraceptives (MICROLUT) distributed through the USG funded social marketing programs	270,000	0	0	Stock out of Ovrette since Q4 FY10. 35- tablet Microlut registration process still underway, follow-up by Bayer Schering.
7	Number of injectable contraceptives distributed through the USG funded social marketing programs	217,960	31,874	14.6	The electoral crisis made it difficult for sales teams to go to the field. At some times offices were closed. Activities during this quarter were not conducted normally. We hope that this political situation will be stable in Q2 FY12.
8	Number of IUDs distributed through the USG funded social marketing programs	2,750	631	22.9	Ongoing
9	Number of Cycle Beads distributed through the USG funded social marketing programs	6,000	88	1.4	The electoral crisis made it difficult for sales team to go to the field. At some times offices were closed. Activities during this quarter were not conducted normally. We hope that this political situation will be stable in Q2 FY12.
10	Number of implants distributed through the USG funded social marketing programs	2,500	552	22	The electoral crisis made it difficult for sales team to go to the field. At some times offices were closed. Activities during this quarter were not conducted normally. We hope that this political situation will be stable in Q2 FY12.
11	СҮР	204,884	23,185	11.3	The electoral crisis made it difficult for sales team to go to the field. At some times offices were closed. Activities during this quarter were not conducted normally. We hope that this political situation will be stable in Q2 FY12.

¹ Any missing indicator in the table has no target to be reported for year 2 project.

TASK 2: Increase awareness of and demand for health products and services to emphasize prevention of childhood illnesses, unintended and unsafe pregnancies, HIV infection and STIs, and to build an informed, sustainable consumer base.

Cross-cutting activities

- 1. World AIDS Day (December 1st) could not be commemorated as usual because of the political situation in the country. Neither PNMLS nor PNLS organized activities during the month of December.
- 2. In partnership with the MoH, UNICEF, and other members of the WATSAN Cluster, PSI/ASF organized the World Toilets Day (November 19th) under the theme "We deserve better". Awareness raising activities in markets, schools, churches, health facilities were carried out by PSI/ASF communication agents in collaboration with local NGOs and community-based educators. On October 15th, PSI/ASF shared activities related to the celebration of the Global Hand washing Day.

HIV/AIDS/STI

- 1. The Prudence® female condom TV spot was completed by the advertising agency. It is being pretested by PSI/ASF before being broadcast at the beginning of Q2 FY12. The Prudence® male condom spot is being finalized by the advertising agency and is also expected to be launched during Q2 FY12.
- 2. The process of producing promotional materials to support BCC messages targeting uniformed personnel is underway and the contents of the flipcharts for uniformed personnel, CSWs and MSM is being developed.
- 3. The Procurement Department is working on identifying the supplier for billboards with HIV messages to be placed on Kinshasa's main roads and on roads leading to provinces in the upcoming quarters.
- 4. PSI/ASF completed the production of the second issue of the 100% Jeune magazine after review and approval from USAID/DRC and MoH. This issue had a circulation of 4,000 copies and its main theme is: "NO. I REFUSE" to prevent HIV/AIDS and preserve dignity. A small event for launching this issue is planned in the next quarter.
- 5. During this first quarter of FY12, the collaboration agreements signed with 9 partner NGOs during FY11 were renewed for 12 more months, from October 2011 to September 2012.
- 6. The 9 partner NGOs' peer educators trained during FY11 have continued awareness raising and behavior change communication activities for the benefit of the general population and the following target groups: sex workers, truckers, youth, policemen, and military.
- 7. The remainder of the materials related to the condom distribution advanced strategy including hats, bags for bikers to carry commodities, and bibs for bikers ordered in Q3 FY11 were delivered during this quarter by the supplier. They will be shipped to the provinces in Q2 FY2012.

Family Planning

- 1. USAID requested PSI/ASF contribution to the implementation of the "FP capacity building for PMTCT Acceleration plan". PSI/ASF is involved in the process of integrating FP service in PMTCT and VCT sites supported by 4 partners of USAID (ProVIC) and CDC (UNC, EGPAF, ICAP), specifically in training FP providers, using funds that result from the balance of the current AIDSTAR project's year 2 budget. To accomplish this extra activity, during this quarter PSI/ASF contacted the above-mentioned organizations in order to obtain the mapping of their interventions that will serve as a basis of exchange in determining the profile, the number and the training needs of providers to be trained. In the coming weeks, meetings with the 4 partners will be held to finalize the training plan. It is noteworthy that PSI/ASF attended on November 4th and November 10th meetings on PMTCT Acceleration plan.
- 2. The interpersonal communication activities usually carried out by community-based educators were significantly reduced during Q1 FY12 in terms of number of people reached with FP key messages because of security issues due to election campaigns run all over the country.
- 3. The contents of the existing flipcharts are being revised to incorporate new modern contraceptive methods. Promotional materials, namely leaflets and calendars, were finalized during this quarter and their production is expected in Q2 FY12.
- 4. The political situation characterized by presidential and parliamentary elections made it difficult to hold provincial workshops with Confiance network clinics managers for reviewing managerial challenges during FP implementation.

Number of people reached through FP interpersonal communication, by province (October-December 2011 – Q1 FY12)

Province	Men	Women	Total
Kinshasa	22	182	204
Katanga	71	30	101
Bas-Congo	13	242	255
Sud-Kivu	28	196	224
Province Orientale	0	0	0
Equateur	202	498	700
Kasaï Occidental	0	0	0
Kasaï Oriental	19	109	128
Total	355	1,257	1,612

5. The hotline, which aims at improving access to information on FP, reported numerous calls from men, namely 2,309 (73.11%) calls out of a total of 3,158 calls recorded during the quarter. 54.77% of recorded questions were about FP information (FP advantage, types of methods, users' profile, etc.), 5.12% of them were concerns about the side effects (rumors, false beliefs), 3.29% of them were about the location of FP clients support sites and about 36.79% of them concerned other health areas, especially malaria.

Number of calls received by FP hotline, by province (October-November-December 2011 – Q1 FY12)

Province	Ca	Calls		
Frovince	Men	Women	Total	
Kinshasa	384	463	847	
Katanga	834	107	941	
Bas-Congo	92	66	158	
Sud-Kivu	67	12	79	
Nord-Kivu	59	13	72	
Province Orientale	85	17	102	
Equateur	155	52	207	
Kasaï Occidental	225	28	253	
Kasaï Oriental	136	37	173	
Maniema	116	5	121	
Bandundu	155	48	203	
Others*	1	1	2	
Total	2,309	849	3,158	

^{*}From one neighboring countries.

4. Counseling sessions, organized for couples or individuals (men and women) of reproductive age in network clinics, created a framework for extensive exchanges on FP, its importance on health and available contraceptive methods including condoms, which offer dual protection. As shown in the table below, 20,576 people benefited from this service thanks to FP providers.

Number of people reached through FP counseling visits, by province (October-November-December 2011 – Q1 FY12)

Province	Men	Women	Total
Kinshasa	1,460	9,641	11,101
Katanga	317	2,376	2,693
Bas-Congo	273	962	1,235
Sud-Kivu	121	433	554
Province Orientale	101	332	433
Equateur	11	52	63
Kasaï Occidental	452	1,549	2,001
Kasaï Oriental	1,120	1,376	2,496
Total	3,855	16,721	20,576

5. A total of 5,735 new clients accepted to use modern contraceptive methods.

Number of new clients recruited, by province (October-November-December 2011 – Q1 FY12)

Province	New (New Clients		
Frovince	Men	Women	Total	
Kinshasa	0	2,336	2,336	
Katanga	0	674	674	
Bas-Congo	0	268	268	
Sud-Kivu	0	296	296	
Province Orientale	0	34	34	
Equateur	0	261	261	
Kasaï-Occidental	0	1,518	1,518	
Kasaï-Oriental	0	348	348	
Total	0	5,735	5,735	

- 6. In the implementation of activities during the October-December 2011 quarter, 8 technical meetings were organized by PSI/ASF's provincial staff with partner clinics to talk about the progress of their successes and the difficulties faced in providing FP service and products.
- 7. Initiated by PSI/ASF, following the recommendations from the technical assistance provided by PSI/Washington staff, and under the coordination of PNSR's FP technical team, the process of updating the FP supervision checklist, which started in November 2011, resulted in the development of a monitoring tool draft to be pretested in the next quarter before its extension to other partners involved in the FP field in DRC.

Maternal & Child Health

CDK

The CDK short film for MVU produced during FY11 was broadcast by 3 national TV stations (RTG@, RTNC and Digital) to increase communication impact and create demand (5 broadcasts of the DELIVRANS short film).

DTK

- 1. The Ora-Zinc® short film, TV and radio spots ready to be broadcast were completed. Printed promotional materials will also be completed during Q2 FY12.
- 2. The generic "Diarrhea care" TV and radio spots ready-for-diffusion were also completed. Related providers' flipcharts are still under development and will be completed in Q2 FY12. All these promotional and educational materials will be aired or used when Ora-Zinc® is launched.

Water and Sanitation

1. A total of 1,198 interpersonal communication (IPC) sessions were conducted by communication agents in local markets, mobile video units, health clinics (during ante and post-natal sessions), churches and schools; and by community volunteers, with door to door awareness raising activities.

A total of 103,705 people, including mothers and caregivers with children under five, students, etc., were reached.

- 2. Radio and TV spots with messages promoting safe drinking water, hygiene and sanitation were respectively aired 405 and 270 times through both rural and urban radio stations for behavior change communication and demand creation. In addition, the PUR cartoon was broadcast 5 times.
- 3. The PUR children cartoon, produced with P&G funding and approved by the MoH during a workshop held at PSI/ASF's national office during FY11 was broadcast by 3 national TV stations (RTG@, Digital and RTNC) in December while many children were home because of the Christmas holidays. This communication tool promotes both point of use water treatment with PUR and hygiene. The existing PUR TV spot was aired during the summer holidays.
- 4. PUR, Aquatabs and Hygiene new ready-for-diffusion radio and TV spots were completed and will be aired in O2 FY12. Related printed promotional materials will be completed during O2 FY12.
- 5. The cholera outbreak has been going on in Equateur, Bandundu and Kinshasa since Q3 FY11. PSI/ASF, in partnership with the MoH and other partners involved in the WATSAN field (Unicef, MSF, WHO, Red Cross, etc.) conducted outreach activities with the community leaders (churches' leaders, ports' leaders, markets' leaders, etc.) in exposed and affected health zones in Mbandaka (Wangata and Mbandaka Health Zones) and Kinshasa (Maluku 1, Kingabwa, Barumbu, Ngaba, etc.). Cholera prevention messages (hand washing, water treatment before drinking, safe water storage, latrine use and cleaning and other hygienic behaviors) and treatment messages (leading the identified and suspected patients to the treatment centers, rehydration, etc.) were selected for and used during awareness raising activities.

In October, in partnership with the MoH, PSI/ASF launched a free distribution campaign of about 600,000 sachets of PUR and heightened awareness in the 2 most affected health zones in Kinshasa, Maluku I and Kingabwa, which account for 60% of the cholera cases. This was done through a special activity, named "12 jours avec l'eau potable" (i.e. 12 days with drinking water), for preventing cholera. All the households were targeted. Community health workers from the 2 health zones led this activity after a half-day of training.

Task 2 Indicators: Situation as of end Q1FY12

	INDICATORS	Year 3 Targets	Year 3 Achievement (numbers)	Year 3 Achievement (%)	Comments
12	Number of people reached during HIV/AIDS activities who are oriented to VCT site	10,952	2,838	25.9	Ongoing
13	Number of individuals reached with individual and/or small group preventive interventions primarily focused on abstinence and/or being faithful that are based on evidence and/or meet the minimum standards	19,942	8,053	40.3	Ongoing
14	Number of MARP reached with individual and/or small group level interventions that are based on evidence and/or meet the minimum standards	16,566	13,380	80.7	Ongoing
15	Number of targeted condom service outlets	7,152	7,152	100	Points of sale are cumulative.
16	Number of individuals who participated in communitywide event focused on HIV/AIDS	300,000	16,166	5.39	During the electoral period and following crisis, we refrained from organizing community wide events as this may have been confused for political rallies and put in danger the lives of those attending due to the general violence observed during this period.
17	Number of media outlets including HIV/AIDS messages in their program	27	0	0	Planned in Q2 FY12
18	Number of media broadcasts that promote responsible sexual behavior	2,880	0	0	Planned in Q2 FY12
19	Number of peer educators who successfully completed an in-service training program	300	0	0	Planned in Q2 FY12
20	Number of FP service delivery points (pharmacies and clinics) added to the Confiance FP network with USG assistance	5	0	0	Planned in Q2 FY12
21	Number of USG-assisted service delivery points experiencing stock-outs of specific tracer drugs (Depo provera)	45	0	0	Service delivery points sufficiently supplied
22	Numbers of people reached during outreach activities promoting the use of water purifier products	250,000	130,705	41.4	Ongoing
25	Percentage of delivery points reporting stock-out of water purifier at any time	20%	0	0	No stock out has been reported to the project by PSI/ASF's direct clients (wholesalers)

TASK 3: Develop and/or enhance the ability of commercial/private sector entities to socially market health products and services including behavior change communication activities.

Cross-cutting

1. NGOs, that were selected and trained, continued to conduct outreach activities in the field. In the next quarter, PSI/ASF will increase the use of MVU equipment for their awareness raising activities.

Task 3 Indicators: Situation as of end Q1 FY12

	INDICATORS	Year 3 Targets	Year 3 Achievement (numbers)	Year 3 Achievement (%)	Comments
28	Number of trained/refreshed private sector distributors, NGOs, associations and community health workers trained in social marketing and/or BCC techniques	10	0	0	Planned in Q2 FY12

TASK 4: Integrate service delivery and other activities, emphasizing prevention, at national, provincial, district, facility, and community levels through joint planning with the GDRC, other United States Government (USG), and non-USG partners.

Cross-Cutting

- 1. On October 20th, 2011, the monthly USAID-PSI/ASF meeting was held at PSI/ASF's office in Kinshasa. These items were discussed: Outline of the FY12 work plan, commodities procurement, role of PSI/ASF in the new PEPFAR's PMTCT acceleration plan and follow-up of pending issues (Kisangani, waivers, etc.)
- 2. PSI/ASF attended the October WATSAN cluster monthly meetings under UNICEF's lead. These meetings were mainly focused on the ongoing cholera outbreak in DRC.
- 3. PSI/ASF organized and hosted two 5- day workshops with the MoH and other partners involved in child survival interventions to elaborate a strategic plan to scale-up effective treatment of pneumonia, diarrhea and malaria, focusing specifically on the pneumonia and diarrhea because there is less funding for their treatment. The scale up is scheduled to take place through both the public and private sector and at the community level. This initiative (named Essential Medicines Initiative) is supported by a high-level working group under the leadership of UNICEF and with participation from the Bill and Melinda Gates Foundation (BMGF), the Clinton Health Access Initiative (CHAI), the United Nations Secretary General Special Envoy for malaria (UNSE), Population Services International (PSI), John Snow, Inc, (JSI), Management Sciences for Health (MSH) and other partners and was launched on September 20th, 2011 by Ray Chambers, the UNSE, at the UNSG's. The main goal of the initiative is to achieve the Millennium Development Goals 4 (MDG 4) consisting in reducing child mortality to 66/1,000. Ten high-burden countries (India, Nigeria, The Democratic Republic of Congo, Pakistan, Ethiopia, Tanzania, Uganda, Bangladesh, Kenya and Niger) with around 60% of child mortality are targeted by this initiative. In DRC, PSI/ASF was chosen by the international working group as the focal point to lead the discussion and elaborate the nationwide distribution plan. By December 31th, 2011, several steps were made:
 - Presentation of the initiative to the MoH Secretary General and reception of the go-ahead
 - Interviews with the involved partners to identify challenges and bottlenecks preventing widespread scale-up of high-quality treatment;
 - Two 5-day workshops under the MoH representative lead to develop appropriate interventions to overcome those challenges in public sector, private sector, and at community level;

- Appropriate intervention budgeting;
- Presentation of the appropriate interventions and the budget to the MoH Secretary General and integration of his feedback
- Submission of the scale-up strategic plan to the entire working group for final review prior to the advocacy for fundraising.
- 4. PSI/ASF held more than 3 meetings with partners involved in child survival in DRC (Unicef, MoH, MSH, MCHIP, AXxès project, USAID, PNAM, FEDECAM, PNLP, PNIRA, ZENUFA, 3e Direction, etc) in order to identify challenges and bottlenecks preventing widespread scale-up of high-quality treatment before strategic scale-up plan workshops start. These meetings led to the child survival situation analysis concerning pneumonia, diarrhea and malaria effective treatment scale-up in DRC.
- 5. PSI/ASF attended 2 cholera outbreak follow-up meetings with the 2 most affected health zones teams' leaders (Kingabwa and Maluku 1) along with the CBDAs' leaders in order to plan the "12 jours avec l'eau potable" (i.e. 12 days with drinking water) communication campaign and PUR free distribution.
- 6. PSI/ASF held one Board of Directors' meeting during which the list of the members was revised in order to have a more representative and open board, and the achievements of ASF's institutional development were presented. This took place in October during the visit of Mr. Karl Hofmann, PSI CEO, to DRC. He also visited the USAID/DRC mission.

Task 4 Indicator: Situation as of end Q1 FY12

	INDICATOR	Year 3 Targets	Year 3 Achievement (numbers)	Year 3 Achievement (%)	Comments
2	Number of external technical/coordination meetings attended at national/provincial/district levels with stakeholders	110	13	11.81	Ongoing

Research, Monitoring and Evaluation

Cross-Cutting

- 1. Various communication materials were pretested during this quarter: spot on correct treatment of diarrhea, spots of PUR, Aquatabs and CDK (Delivrans).
- 2. During this quarter, one supervision mission was conducted by the AIDSTAR HIV Coordinator in Bas-Congo Province. The mission, which took place from November 20th to November 24th, 2011, aimed at supervising peer educators' activities under the AIDSTAR project. During this mission, the coordinator attended awareness-raising sessions with CSWs, military and youth which confirmed the necessity of retraining different target groups' peer educators.

HIV/AIDS/STI

1. The Flash FoQus study was conducted in Kinshasa to determine the color and scent of the new condom. Its results were sent to USAID and this made it possible for USAID to order the new condom.

Reporting

1. During this quarter, PSI/ASF submitted 1 quarterly technical progress report, 1 quarterly financial report and Year 2 annual technical report.

III. Project Management

- 1. In October, PSI CEO Karl Hofmann made a management supervision trip in DRC. During his visit, PSI/ASF held one Board of Directors' meeting during which the list of the members was revised in order to have a more representative and open board, and the achievements of ASF's institutional development were presented. It was an opportunity for him to strengthen PSI/ASF managers' capacity. He also visited the USAID/DRC mission.
- 2. On November 30th, 2011, USG's partners (represented by their COPs) met at PSI/ASF's. Each partner presented its FY11's results. There was also the presentation of PEPFAR's priorities as highlighted in Secretary of State Hilary Clinton's speech.
- 3. In order to diversify the choice of contraceptives after delivery, PSI/ ASF is committed to promote long-acting methods including post-partum IUD insertions (PPIUD). This innovative idea, which received PNSR's official approval in this quarter, will require several steps, including the exchange visit in Mali in April 2012, before the implementation of the pilot phase in Kinshasa.
- 4. To improve program management and quality of FP service delivery, two FP team members attended the FP International Conference held in Dakar, and thereafter the technical meeting organized by PSI/Washington for PSI's staff present in Senegal. These meetings that were characterized by a series of presentations on best practices and lessons learned in FP helped identify some practices which are applicable to the country context, for instance conducting IPC sessions targeting clinical providers to increase the distribution of long-acting methods, the improvement of FP service Quality-Assurance, a factor that increases FP service attendance, etc.
- 5. PSI/ASF attended in Addis-Ababa, Ethiopia, the International Conference on AIDS and STIs in Africa (ICASA 2011) from December 1st to December 9th, 2011. They had the poster the work they are doing with Bukavu's military displayed at the Conference.



Some ICASA attendees ask questions about PSI/ASF's poster

IV. Problems /Challenges faced during the reporting period

During the reporting period, the project faced the following challenges:

- 1. The complete stock out of progestin-only oral contraceptives (Ovrette) limited clients' free and informed choice, one of the major FP principles.
- 2. The pending waiver from USAID for Ora-Zinc delayed its launch.
- 3. The low capacity of local advertizing agencies to develop social marketing media campaigns delayed the production of high quality communication materials (radio/TV spots) in connection with the AIDSTAR logframes objectives.
- 4. Because of socio-political instability, access to our intervention areas was difficult: there was confrontation between partisans of some political parties and the police, and gatherings were prohibited during and after the election period. Therefore, reaching project objectives was difficult.

V. Environmental Mitigation (IEE)

- 1. As part of the management of waste generated by the delivery of FP services and products in partner clinics, waste bins were included in the set of materials distributed in the supported provinces.
- 2. During on-site visits and regular meetings with clinicians, the provincial FP staff regularly reiterates the national policy on biomedical waste management. PSI/ASF's provincial staff is making available the handbook entitled "Data sheet for injections and samplings safety, and biomedical waste management" for FP clinics for a continual application of this procedure in dealing with such waste.
- 3. PSI/ASF's local staff in charge of clinical supervision ensures regular supply of bins to the network clinics for collecting used needles and other waste generated by IUD or implant insertion. This approach offers more security to service providers while working, since it reduces the risk of handling such waste before it reaches the clinic incinerator, and it also contributes to environmental protection.
- 4. IEE regulations were recalled to the *Confiance* network providers during ongoing long lasting FP methods training. Guidelines for assuring IEE requirements are met in Confiance clinics and have also been added to newly revised Quality Assurance checklists to be used by FP staff for partner site visits.
- 5. Condoms: Proper disposal of condoms, in a designated garbage can or latrine, is included in all community-based actors' trainings and condom messaging, including IEC and condom packaging.

VI. FP and HIV policy compliance

- 1. USAID's regulations on delivering FP service and products were the focus of discussions during the series of meetings with FP providers to reiterate the TIAHRT Amendment in view of expected results in their FP service delivery.
- 2. As part of capacity building on USAID's FP policy, PSI/ASF's teams in charge of FP activities have been taking online courses on regulations concerning the provision of service and contraceptive products in order to ensure better program coordination.

VII. Planned activities versus progress (table)

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A-2	Trainings and Conferences										Ţ	Ţ	4	
A-2-1	International FP Conference / DRC-Dakar / 2 people	1-MCH Director, Albert Chikuru 2- Deputy MCH Director, Gaby Kasongo								x 2	×			Achieved
A-2-5	FP Social Franchising Workshop /DRC-Mombassa/1 person	FP Social Franchising Coordinator, Luther Mokanga						х			T			Achieved
A-2-7	ICASA 2011/ DRC-Addis Ababa / 3 people	COP, Didier Adjoua CoP, Didier Adjoua Secialist, Godé Mpanya HIV project coordinator Frederic Mvunu								2	x			Achieved
A-3	Procurement/Equipment							1	4		I	1		
A-3-1	Advertize tenders PPIUD training materials (2 PPIUD manikins and 2 PPIUD kits) to implement PPIUD service delivery in five new clinics											х		Postponed in Q2 FY12
A-4	Technical Assistance Travel		Н	\dashv	_		_	+	_	+	+	+	+	
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A-5	Other Travels								_	_	1	1	_	
A-5-2	Flash FoQus study for the determination of youth male condom colors and scents / Benin - DRC / 2 people	1-PSI/WCA Regional Researcher, Joseph Inungu 2- PSI/Benin Research, M&E Manager, Cyprien Zinsou			2	х	х							Achieved
A-5-6	Home Leave / DRC-Ivory Coast	COP, Didier Adjoua + 3 dependents											х	X Achieved
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B-4	Maternal & Child Health Activities														
5.4	2 4 4 22%					Ш	_	Ш							
B-4-a B-4-a-1	Product: CDKs Product					H	H	Н				Н			
B-4-a-1	Produce 5,159 CDKs (With PSI funds)				v	¥	v	¥	Y	Y	Y	Y	Y	¥	Ongoing
B-4-a-1-2	Ship CDKs to provinces				Ŷ	Ŷ	Ĥ	Ĥ	^	^					Ongoing
								П							
B-4-a-2 B-4-a-2-1	Placement/Distribution Distribute 18,008 CDKs at cost-recovery (for PSI/ASF)		~	~	V	v	V	V	v	~	~	V	V	V	Ongoing
D-4-a-2-1	Distribute 10,000 CDRs at cost-recovery (1011 SII/ASI)			^	Ĥ	^	Ĥ	Ĥ	^		^	^	^	^	Origonia
B-4-b	Product: Diarrhea Treatment Kits (DTK)							П							
B-4-b-1	Product Follow up the source/origin and pharmaceutical waiver requested					\vdash	┢	Н							
B-4-b-1-1	to USAID		Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Ongoing
								П							
B-5	Water and Sanitation Activities					H		Н				Н			
B-5-1	Product				H	H	H	Н						H	
B-5-2	Placement/Distribution														
	Distribute 2 million PUR sachets through commercial wholesalers,														
B-5-2-1	health zones, NGOs and other institutions		Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Х	Ongoing
B-5-2-2	Distribute 2 million Aquatabs through commercial wholesalers,		Х	Х	Х	х	Х	х	Х	Х	Х	Х	Х	х	Ongoing
	health zones, NGOs and other institutions				Ĥ	Ë	Ľ	Ĥ			Ĥ	Ĥ		Ĥ	
	TASK 2: Increase awareness of and demand for hea	alth products and services	· · ·	mr	nhs	eiz	70 r	TAN	/Δn	tio	10	f ch	ild	lho	od illnesses unintended and
С	unsafe pregnancies, HIV infection and STIs, and to										. 0			0	od iiiiesses, diiiiterided and
	anodic prognancios, my infection and orie, and to	l			<u> </u>	<u> </u>	<u> </u>		<u>. </u>					Г	
C-1	Cross-Cutting Activities							Н				H			
	Share in special events (International Women's Day, World							П							
C-1-1	Population Day, Kinshasa 's Fair 2012, World AIDS Day, etc) with target population			Х		1			Χ		Х				Achieved
	larger population				-			Н						-	
C-2	HIV/AIDS/STI Activities														
						-	-	Н				Н			
C-2-1	Media Communication and Supports' Development							Ц							
C-2-1-4	Develop and produce promotional materials to support behavior change communication messages targeting uniformed personel (T-shirts and caps)										х	х	х	х	Ongoing
C-2-1-5	Develop and produce flipchart for uniformed personnel, commercial sex workers and MSM										Х	Х	Х	х	Ongoing
C-2-1-9	Produce and place billboards on Kinshasa's main roads and on roads leading to provinces (city of Kinshasa, Kinshasa-Matadi axis, Lubumbashi-Kasumbalesa axis, Bukavu-Uvira axis, Mbuji Mayi, Kananga)										х	х	х	х	Ongoing
								Ш							
C-2-2 C-2-2-2	100%Jeune Produce and distribute the magazine every 2 months				X	X	Х	X	Χ	Х	Х	x	X	X	Achieved
C-2-2-3	Promote each 100%Jeune magazine issue with a small event				^	^	^	Ŷ	^	^	^	^	X	^	Postponed in Q2 FY12
C-2-2-4	Insert 100% Jeune communication messages in existing TV/radio												Х		Postponed in Q2 FY12
C-2-2-7	programs on a monthly basis Develop and produce gadgets					┢	-	Н			>	Х	X	~	Postponed in Q2 FY12
	Organize 100% Jeune special events (1 soccer tournament, 1							H			X	^	^	^_	
C-2-2-9	health walk and 1 HIV prevention concert)							Ш			^				Postponed in Q2 FY12
C-2-3	Interpersonal Communication			_	_			Н						_	
C-2-3						I		H				Н			
C-2-3-1	Sign contracts with 9 NGOs selected during Year 2 for the implementation of IPC activities by peer educators (PEs)					Х	Х								Achieved
C-2-3-2	Continue awareness campaign activities through IPC with NGOs already collaborating with PSI/ASF						Х	x	Х	Х	Х	х	Х	Х	Ongoing
C-2-3-9	Conduct peer counseling sessions (IPC) and mass outreach		H		-		Х	х	Х	_	Х	\forall	~	v	Postponed in Q2 FY12
C-2-3-9	sessions (MVU, etc)						^	^	Χ.	۸	^	^	۸	۸	Postponed in Q2 F Y 12
C-2-3-10	Refer target groups to existing counseling and testing centers in the different provinces, and organize regular meetings with these centers for reference and counter reference follow-up		х	х	х	х	х	х	х	х	х	х	x	х	Ongoing
			H			L	L	Н		H	H	Н			
C-3	Family Planning Activities											۲			
								口							
C-3-1	Promotion/Communication Revise existing flipchart to incorporate new modern contraceptive		H			-		Н		H	H	Н			
C-3-1-1	methods						Ì		Χ	Х	Х	Х	Х	Х	Ongoing
C-3-1-5	Develop promotional materials (leaflets, wall calendars, posters,						Х	х	Х	Х	Х	Х	Х	Х	Ongoing
C-3-1-9	wall paints, signages, lab coats) Ensure availability of two FP hotlines (<i>Ligne verte</i>)		y	X	X	Х				X	X		X		Ongoing
			Ĺ	^	^	^	^	Ĥ	٨	Ĺ	Ĺ	Ĥ	^	^	Ongonig
C-3-2	Training/Capacity Building/Meeting					L	<u> </u>	Ц				Ш			Ongoing
C-3-2-1	Hold quarterly meetings with clinics Hold provincial workshops with Confiance network clinics		Н		-	H	H	Н		Н	Х	H		-	Ongoing
C-3-2-6	managers for reviewing managerial challenges during FP implementation							Ц				Х			Ongoing
			Ц	=	L	\vdash	\vdash	Н		Ц	Ц	Н		L	
C-3-3	FP capacity building for PMTCT Acceleration Plan					1									
	T. Control of the con														

Compact of Compact o	-						_	_	_						_	
Aproximation Communication Carbon Promotion Communication campages Carbon	C-4	Maternal & Child Health Activities						_	+	-						
Carbonic Circ. Zive and Damines communication campaign CA-8-1. Condescription CA-6-1. Promotion Communication C4-6-1. Promotion Campaign C4-6-1. Promotion Communication Communication Communication Communication C4-6-1. Promotion Campaign C4-6-1. Promotion Communication Communi					-		\dashv	\dashv	+	+		-		Н	\dashv	
Secretary developed existion A A A A A A A A A				H	_		-	\dashv	+	\dashv	-				-	
Ca-b-1 Rose Cort Activities Ca-b-1 Rose Cort Cort Short Iffinish deviating of the Cort Short Iffinish deviating to the Cort Short Iffinish the Cort Short Iffinish deviating to the Cort Short Iffinish deviating the Cort Short Iffinish deviation and the Cort Infinish deviation and the Cort Short Infinish deviation in the Cort S	C-4-a-1-1			Х	Х	Х	Х	х	Х	X	Х	Х	Х	Х		Ongoing
C4-b-1-1 Place the CDK short fills developed in year 2 See Maintain and Septimization Activities Section of Septimization Activities C5-1-1 Promotion Communication C5-1-1 Active Communication C5-1-2 Active Communication C5-1-3 Active Communication C5-1-3 Active Communication C5-1-3 Active Communication C5-1-3 Active Communication C5-1-4 Active Communication C5-1-5 Active C5-5 Active C								T	T	T						
C-4-b-1-1 Price the CDK short film developped in year 2 CS Water and Sanitation Activities C-5-1 Promotion/Communication CS-1-1 Consequence PIX and Aqualisation Activities CS-1-1 Consequence PIX and Aqualisation crampaign	C-4-b	CDK Activities														
View and Sanitation Activities	C-4-b-1	Promotion/Communication														
View and Sanitation Activities												.,		.,		
C5-11	C-4-D-1-1	Place the CDK short film developped in year 2										^	^	^	^	Achieved for Kinshasa
C5-11								7	\top	7						
Complete PUR and Aquatable communication campaign Are sixting PUR children cantoon produced under P8G-funded Are sixting PUR children Are sixting PUR childr																
Seedscriptor Seed	C-5-1				_		_	4	+	4	_	_		_	\dashv	
CS-1-3 Air existing PUR children cantoon produced under P&G-funded project in	C-5-1-1			Х	Х	Х	Х	х	Х	х	Х	Х	Х	Х	X	Achieved
Contract IFC activities X X X X X X X X X X X X X X X X X X		acrosoment						1	T	7						
C5-5-5-5 Conduct IPC activities C5-2-7 Training/Capacity Building TASK 3: Develop and/or enhance the ability of commercial/private sector entitles to socially market health products and services including behavior change communication activities. D1 TASK 3: Develop and/or enhance the ability of commercial/private sector entitles to socially market health products and services including behavior change communication activities. D1 Cross-Cutting Activities D1-1-1 relative degastry out communication activities including with the Communication activities including and the community included state of the community included state o	C-5-1-3											x	x	x	x	Achieved for Kinshasa
C-5-2-2.4 Training Capacity Building TASK 3: Develop and/or enhance the ability of commercial/private sector entities to socially market health products and services including behavior change communication activities. D-1 Cross-Cutting Activities D-1-1 reinforced appairty carry communication activities including MVI towards target populations with reinforced appairty carry communication activities including MVI towards target populations and the section of the se	00.0	project										^`	^`	^		/ torner ou for furnishada
C5-2-4 Training/Capacity Building TASK 3: Develop and/or enhance the ability of commercial/private sector entities to socially market health products and services including behavior change communication activities. D-1 Cross-Cutting Activities D-1-1 environce dapacity carry out communications extivities including MVU iswards target populations TASK 4: Integrate service delivery and other activities, emphasizing prevention, at national, provincial, district, facility, and community levels through joint planning with the GDRC, other United States Government (USC), and non-USC partners. E-1 Cross-Cutting Activities E-1-1 Hold strategic planning meetings with USAID E-1-2 Hold provincial conditions meetings with USAID E-1-2 Hold provincial conditions meetings with USAID E-1-3 Province in enchancial groups meetings at national and provincial levels are activities and secondary groups meetings at national provincial levels and secondary groups meetings at national and provincial levels. E-2 Capacity Building & Assessments E-2-1 Research, Monitoring and Evaluation F-1 Cross-Cutting Activities F-2 Capacity Building & Assessments F-3 Conspect Holding of NGONetworks of the 9 NGOs Research, Monitoring and Evaluation F-4 Reporting F-4 Reporting Guarrety financial reports submitted (+45) F-4 Reporting Subcontracts Subcontracts Subcontracts Subcontracts Subcontracts Subcontracts A X X X X X X X X X X X X X X X X X X	C-5-1-5	Conduct IPC activities		Х	Х	Х	х	х	х	x	Х	х	Х	Х	Х	Ongoing
TASK 3: Develop and/or enhance the ability of commercial/private sector entities to socially market health products and services including behavior change communication activities. D-1 Cross-Cutting Activities D-1-1 Results of the communication activities of the communication activit																
TASK 3: Develop and/or enhance the ability of commercial/private sector entities to socially market health products and services including behavior change communication activities. D-1 Cross-Cutting Activities D-1 Ensure that NCOs/Associations/ community-based educators with reinforced capacity carry out community levels through joint planning meetings with USAID E-1 Cross-Cutting Activities F-1 Cross-Cutting Activities F-1 Cross-Cutting Activities F-2 Capacity Building of NGONetworks of the 9 NGOs selected during view 2 Education accordance planning and Evaluation E-1 Cross-Cutting Activities F-3 Enable Cross-Cutting Activities F-4 Reporting F-4 Reporting F-4 Reporting F-4 Reporting F-4 Capacity technical progress reports submitted (+45) F-5 Conduct Technical and financial progress reports submitted (+45) F-6 Capacity functional engines to planning and Evaluation and Pr	C-5-2	Training/Capacity Building							\Box	\Box						
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behavior change communication activities. D-1 Cross-Cutting Activities Ensure that NGOs/Associations/ community-based educators with reinforced capacity curry out communication activities including MVU counts are project project in the control of the control				Ш	_]	Ш		⊥		_[_]	Ш	Ц	Ш	
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Ensure that NGOs/Associations/ community-based educators with reinforced capacity carry out communication activities including MVL towards target populations E. TASK 4: Integrate service delivery and other activities, emphasizing prevention, at national, provincial, district, facility, and community levels through joint planning with the GDRC, other United States Government (USG), and non-USG partners. E.1 Cross-Cutting Activities E.1-1 Hold strategic planning meetings with USAID E.1-2 Hold provincial coordination meetings with government partners, NGOs and associations NGOs and associations NGOs and associations E.2 Capacity Building & Assessments Organizational capacity building of NGONetworks of the 9 NGOs sideseled during Year 2. E.2-1 Organizational capacity building of NGONetworks of the 9 NGOs sideseled during Year 2. E.2-2-1 Conduct a Rash foound to the State of Directors F. Research, Monitoring and Evaluation F.1 Cross-Cutting Activities F.1-5 Conduct Foous Group for communication materials F.2 Int/AIDS Conduct a flash foQuS study on male condom types to assess the need to change current male condom specifications (color, scent) F.3 Family Planning F.4 Reporting F.4 Reporting F.4 Reporting F.4 Reporting F.4 Quarterly financial progress reports submitted (+30) Achieved F.4 Quarterly financial progress seports submitted (+45) F.4 Quarterly financial progress submitted (+45) Subcontracts Subcontracts X X X X X X X X X X X X X X X X X X X	9	behavior change communication activities.														
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TASK 4: Integrate service delivery and other activities, emphasizing prevention, an ational, provincial, district, facility, and community levels through joint planning with the GDRC, other United States Government (USG), and non-USG partners. E-1.	D-1-1							х	Х	×	Х	Х	Х	Х	Х	Postponed in Q2 FY12
through joint planning with the GDRC, other United States Government (USG), and non-USG partners. E-1		MVU towards target populations		Н	_	-	\dashv	\dashv	+	+	-	-			\dashv	
through joint planning with the GDRC, other United States Government (USG), and non-USG partners. E-1 Cross-Cutting Activities E-1-1 Hold strategic planning meetings with USAID E-1-2 Hold provincial condination meetings with government partners, NGOs and associations E-1-3 Participate in technical groups meetings at national and provincial levels E-1-3 Participate in technical groups meetings at national and provincial levels E-2-1 Organizational capacity building of NGO/Networks of the 9 NGOs selected during Year 2 E-2-4-1 Restructure the ASF Board of Directors F-1-5 Cross-Cutting Activities F-1-5 Conduct Focus Group for communication materials F-2-1 Conduct a flash foGuS study on male condom types to assess the need to change current male condom specifications (color, scent) F-3 Family Planning F-4 Reporting F-4-1 Quarterly technical progress reports submitted (+30) F-4-2 Quarterly financial reports submitted (+45) F-4-3 Year 2 technical report submitted (+45) F-4-4 Technical and financial progress reports submitted (+15 after each F-5 Technical and financial progress reports submitted (+15 after each F-5 Technical and financial progress reports submitted (+15 after each F-6-1 Technical and financial progress reports submitted (+15 after each F-6-1 Technical and financial progress reports submitted (+15 after each F-6-1 Technical and financial progress reports submitted (+15 after each F-6-1 Technical and financial progress reports submitted (+15 after each F-7-1 Technical and financial progress reports submitted (+15 after each F-7-1 Technical and financial progress reports submitted (+15 after each F-7-1 Technical and financial progress reports submitted (+15 after each F-7-1 Technical and financial progress reports submitted (+15 after each F-7-1 Technical and financial progress reports submitted (+15 after each F-7-1 Technical and financial progress reports submitted (+15 after each F-7-1 Technical and financial progress reports submitted (+15 after each F-7-1 Technical and financial progress reports su		TACK A Later with a later with the later with the					_									and the second second
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Subcontracts	F-2-4-1 F-1 F-1-5 F-2 F-2-1 F-3 F-4 F-4-1	Organizational capacity building of NGO/Networks of the 9 NGOs selected during Year 2 Restructure the ASF Board of Directors Research, Monitoring and Evaluation Cross-Cutting Activities Conduct Focus Group for communication materials HIVAIDS Conduct a flash foQuS study on male condom types to assess the need to change current male condom specifications (color, scent) Family Planning Reporting Quarterly technical progress reports submitted (+30)		x	X		x					×				Achieved Ongoing Achieved Achieved
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VIII. Key activities and challenges for the next quarter (table)

	FY 2012 Wor	kplan for the Advanc	inc	ı S	oc	ial	M	ark	et	ina	ı fc	or I	-le:	alth	ı ir	ı D	R	;							
	Activity	People concerned by trips	L				- :	2011					Ĭ					20						T	Comments/Challenges
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Α	Program Administration		_	_							_		_		_			_	_						
A-1	General		Ш	_	4	4	4	4	L	Н	Ш			4	╄	┡						_	_	4	
			Н			1	1	+	t		Н			+	t		П					1	1	#	
A-2	Trainings and Conferences	1- Deputy MCH Director, Gaby	Н	4	_	_	-	4				_	_	_	-							_	_	4	
A-2-4	PSI/ASF Staff Exchange Visit on Internal Audit of FP Activities Quality / DRC-Benin / 2 people	Kasongo 2- FP Quality Assurance																		х					
A-2-6	PSI/ASF Staff MCH Exchange visit / DRC- Cameroon / 1 person	Coordinator, Nancy Ntatukidi 1- MCH Director, Albert Chikuru	Н	+	+	+	+	+	t	Н		\exists	\dashv		t	H		Н			1	+	+	х	
A-2-8	PSI/ASF Staff Exchange visits / DRC-Cameroon / 1 person	PSI/Cameroon 100%Jeune	H	+	+	1	+		H	Н	H	\dashv	+	+	t	t	H	Н		H	-	1	x	+	
A-2-8 A-2-9	1	Coordinator COP, Didier Adjoua	Ш	_	_	4	_	_	1	Н	Ш		_	4	╀	_	Ш	Ш				X	^	4	
	PSI/ASF Staff Exchange visits / DRC- Vietnam / 1 person BCC capacity building for PSI/ASF's provincial Communication	COP, Didler Adjoua	Н	-	+	+	+	+	t	H	H	\dashv	+	+	+	╁		Н		\dashv		^	+	+	
A-2-15	Managers		Ш			_	_			Ш	Ш				┸	╙	Х							4	
A-2-16	FP capacity building for PSI/ASF's provincial Clinics Network Managers		Ш				1			Ц						L		Х	Х					4	
A-2-17	Sales capacity building for PSI/ASF's provincial Sales Managers		Ц	4		_	4			Ш					╄	Х							_	4	
A-2-18	M&E capacity building for PSI/ASF's provincial M & E Managers		\bigsqcup						L	\perp					L	L	Х								
A-3	Procurement/Equipment Advertize tenders PPIUD training materials (2 PPIUD manikins		П	7	7	7	Ŧ	F	F	F	П	4	Ţ		F	F	Г	П		П	7	7	7	4	
A-3-1	and 2 PPIUD kits) to implement PPIUD service delivery in five new clinics										х														
A-3-2	Analyze and select suppliers, and purchase equipments																х	х							
A-4	Technical Assistance Travel		Н	_	_	\dashv	+	+	H	Н	Н		-	+	+	+		Н				+	+	+	
A-4-4	MCH/Watsan Technical Assistance trip / Nairobi -DRC / 1 person	PSI/Kenya MCH/Watsan	П	7	7	T	7	+	T	П	П	T	7	1	т	т	П	П		х		7	7	Ŧ	
		Technical Advisor, Yves Cyaka PSI/Cameroon, HIV Director,	Н	-	-	+	+	-	-	Н	Н		+	+	╀	╀	H	Н			_	4	+	+	
A-4-5	HIV Technical Assistance trip / Cameroon - DRC / 1 person	Annie Michele Mvogo	Ц			4	_			Ш					┸	Х	Х	Х	Х	Х	Х		4	4	
A-4-6	QED's project mid-term and M&E system evaluation trip / Washington DC - DRC / 2 people	Swedberg and Speyer, QED	Ц	4		_	4			Ш					╀	L						Х	Х	Х	
A-5	Other Travels								t	Н												1			
A-5-3	FoQuS on Marketing Planning study / Benin - DRC / 1 person	PSI/WCA Regional Researcher, Joseph Inungu								П													х		
A-5-6	Home Leave / DRC-Ivory Coast	COP, Didier Adjoua + 3 dependents										х	х	х											
В	TASK 1: Increase the supply and diversity of health sector, for disease prevention and control as well a					di	strik	oute	d a	nd o	deli	iver	ed	thro	ugł	1 th	e p	riva	ate	sec	tor	, in	СС	nju	nction with the public
B-1	Cross-Cutting Activities		Н	_		+	+	+	۰		Н			+	٠							+	+	+	
B-1-1	Expand the distribution network to fast moving consumer goods distributors and their network		Х	X.	X :	x)	хх	х	х	х	х	X.	x :	x x	Х	Х	х	х	х	х	X.	x :	x :	х	
B-1-2	Reinforce presence of sales teams in the field to visit existing sales outlets, replace those that are not operational							x	х	x	х			x x	×	х	х	х	х	х					
B-1-3	Hold distribution strategy meetings with wholesalers							T	İ				_	Х	×	Х	х	Х				_]	_	
B-2	HIV/AIDS/STI Activities		П	J	J	7			F		П	J	J	I	F	F				J	J	7	7	J	
						Ť	_	t	t					1	t	t						7	7	_	
B-2-1	Product Proging male and female condems from USAID		H	7	I	Ŧ)	(X	F	Ħ	H		Ŧ	Ŧ	F	F					1	I	x	х	
B-2-1-1 B-2-1-2	Receive male and female condoms from USAID Procure male and female condom packaging material	<u> </u>	Ħ	7	_†	#		1	t	Х			Х		t	t	t	H	Н	H	_	#	^	^	<u> </u>
B-2-1-3	Sample, test and package male and female condoms		П	コ	ゴ	Į	1	1	L	Х	Χ			ХХ										Х	
B-2-1-4	Ship condoms to provinces		Н	\dashv	\dashv	+	+	+	+	+	Н	\dashv	+	Х	1 X	Х	X	Х	Х	Х	Х	Х	Х	×+	
B-2-2	Placement/Distribution		П	J	J	J	_		t	П	口	⇉	J	⇉	İ	L				♬	J	J	J	ユ	
	Distribute 30,000,000 male condoms		Х	Х	Х	Х	X)	(X	-		<u> </u>	^`	Χ	^ /	-	X	-^\			X		X	^	X	
B-2-2-1	Distribute 1,222,840 female condoms (Year / remaining rarger-	i e	ıl	- 1	- 1			Х	Х	X	Х	Х	Х	X X	X	Х	Х	Х	Х	Х	Х	Х	Х	Х	
	Distribute 1,222,840 female condoms (Year 2 remaining target- 222,840; year 3 target -1,000,000)		\vdash	-	-+	-	_	_	-	-	-	-	_		_										
B-2-2-1	222,840; year 3 target -1,000,000) Scale up distribution into rural areas (involve partners community-based outreach workers/ NGOs/ Associations and commercial																х	х	х	х	х	х	х	х	
B-2-2-1 B-2-2-2	222,840; year 3 target -1,000,000) Scale up distribution into rural areas (involve partners community-									x	x	x	x	x x	i x	х	x	x x	x x			_	_	x x	

	Family Planning Activities												Ι											
B-3-1	Product		\dashv	+	+	+	╄			\dashv	+	+	+	-	H	H						H	+	+
B-3-1-1	Receive FP products from USAID		Х	X)	()	X	Х				1	İ	1	t								L	İ	1
B-3-1-2	Revise oral contraceptives packaging to insert three blisters in one pack replacing the existing one-blister pack													Х	х	х	Х	х	х	х	х	Х	Х	b
B-3-1-3	Revise CycleBeads packaging and adapt it to shipping constraints		T	1	Ť	T	T		П	Ħ	1	T	T	х	х	х	х	х	Y	х	¥	х	×	۲
B-3-1-4	Procure FP packaging material		\dashv	+	╁	+	╀		Н	V	X :	/	(X			_	X	X	X	X	^ v	\ \ V	X	_
B-3-1-5	Sample, test and package FP products				t						X X	()	(X	X	Х	Х	Х	Х	Х	Χ		X	X	<
B-3-1-6	Ship products to provinces Follow up registration process of new contraceptives (AMM for		Х	X)	()	(X	Х	Х	÷	Х		_	(X	_	_	Х	Х	Х	Χ	Χ	Х	Х	X	4
B-3-1-7	Microlut and Overbranding for Combination 3)		Х	X X	()	X	Х	Х	Х	Х	X Z	()	K X	X	Х	Х								
B-3-2	Placement/Distribution		4	_	+	4	-		П	\dashv	4	+	4	4	-	L						-	Ļ	1
B-3-2-1	Distribution of Confiance contraceptives through pharmaceutical		х	x >	()	(X	Х	Х	х	х	x :	× >	< x	x	х	х	х	х	х	Х	Х	х	X	7
D-3-2-1	wholesalers and partner clinics		^	^ (1	` ^	1^	^	^	+	+	+	+	+	+	⊢	-	Н	-	-	⊢	╁	╁	+
B-3-2-2	Distribute 1,800,282 OCs = (1,200,000 Yr 3 + 600,282 Yr 2 gap)									Х	X 2	()	(X	X	Х	Х	Х	Х	Х	Х	Х	Х	X	4
B-3-2-3	Distribute 217,960 injectable contraceptives = (200,000 Yr 3 +		х	x >	()	(X	Х	х	Х	х	x z	()	κx	X	Х	х	Х	х	Х	Х	х	Х	X	۲
B-3-2-4	17,960 Yr 2 gap) Distribute 2,750 IUDs		Х	X X	(X	X	X	Х	Х	х	x :	()	< x	X	Х	Х	Х	Х	Х	Х	Х	Х	X	<
B-3-2-5	Distribute 6,000 CycleBeads					X				X							X	X				X		
B-3-2-6	Distribute 2,500 implants		^	~ ^	1	^	Х		λ	^	^ /	1	+	^	 ^	^	Α.	Λ	^	Λ	^	^	1	4
B-4	Maternal & Child Health Activities				Ţ					П	4	1	1		-								F	Ŧ
B-4-a	Product: CDKs		+	+	+	+	╁		Н	\dashv	+	$^{+}$	+	+	╁	H	H	Н	┪		H	t	t	+
B-4-a-1	Product																							T
B-4-a-1-1	Produce 5,159 CDKs (With PSI funds) Ship CDKs to provinces		Ŧ)	()	X	Х	Χ	Х	X	X X		$\frac{1}{2}$	X	X	X	~	Ţ	Ţ	Х	F	F	F	Ŧ
B-4-a-1-2			╛		İ	t	t	Ħ	Ħ		1	Τ	Τ	Ť	Ĺ	Ĺ	Ĺ	Ĥ	^	^	L	t	t	t
B-4-a-2	Placement/Distribution		v	X)	Ţ	/ ~	v	Ţ	Ţ	$\sqrt{}$	Ψ,	Ţ	Ţ	Ţ	V	Ū	V	Ţ	$\overline{}$	Ţ	V	V	Ţ	Ţ
	Distribute 18,008 CDKs at cost-recovery (for PSI/ASF)		٨	4	Ŧ	Ϋ́	Х	X	Ă	_	<u> </u>	¥	Ŧ	ΤX	Ľ	Ľ	Ľ	Ĥ	Λ.	X	Ľ	Х	Ť	4
B-4-b	Product: Diarrhea Treatment Kits (DTK)		4	7	Ŧ	F	F		П	7	7	Ŧ	Ţ	F	F	F		П				F	F	1
B-4-b-1	Product Follow up the source/origin and pharmaceutical waiver requested		V	, l	/ .	/ ~	V	,,	H	╮	, l	۱.	+	+	t	H	┢	Н	ᅦ	-	\vdash	٠	+	+
B-4-b-1-1	to USAID		Х	X)	×	X	Х	Х	Х	Х	X 2	× >	+	_	L	L	<u> </u>	Ц	_		_	L	1	1
B-4-b-1-2	Procure pre-packaged low osmolarity flavored 1-liter sachets ORS and 20 mg 10-tablet Zinc blisters												Х	X	Х	х	х	х	х	х	х	х	: X	<
B-4-b-1-3	Register DTK to the MOH		T	T	T	T	T		П	П	T	T	T	T	T	Г		П			¥	х	×	ζ
D 4 D 1 - 3	Register 5 TK to the MOTI		_	_	+	+	╄		Ш	Н	4	+	+	+	╄	L	L	Ш	_		^	^	^	`
B-5	Water and Sanitation Activities			+	t		H			\dashv	\dashv	t	+	+	H	H		H				H		t
			\Box	_	Ŧ	1	F			\Box	4	1	Ŧ	F	F							L	-	7
B-5-1	Product Receive already ordered Aquatabs (funded by Pooled Fund and		-	+	+	+	╀		Н	+	+	+	+	+	╀	H		Н	-	_		+	+	+
B-5-1-1	Unicef)																		Х	Х	Х	Х		
B-5-1-2	Test Aquatabs in Kinshasa														ı								x	
D-3-1-2	rest Aquatabs III Milishasa																						ľ	Ì
B-5-1-4 B-5-1-5	Ship Aquatabs to provinces Ship existing PUR stock to provinces			_	+	_	-			\perp	4	+	+	Х	Х	Х	Х					-	+	+
			\rightarrow	-	+	+	-		Н		1	t	t	ŕ	l ^	Ĥ	^	Н	-		Н	╁	+	+
D E O																								_
B-5-2	Placement/Distribution		4		t		L		П	\dashv	+	+	+	4	L	L	L	П				L		#
	Distribute 2 million PUR sachets through commercial wholesalers,		×	x x	()	(x	×	x	×	x	x :	×)	()	×	×	x	х	x	x	X	x	x	×	,
B-5-2 B-5-2-1			х	x x	(×	x x	х	х	x	х	x :	× >	< ×	x	х	х	х	х	х	х	×	х	x	ζ .
B-5-2-1	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers,		Ц	_	1		L			4	4	+	4	1	1			Ш	_				1	4
	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions		Ц	_	(x		┡	x	x	4	x :	+	(x	1	1			x	x		x		1	1
B-5-2-1	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions	alth products and services	х	x x	(×	(X	х	х	х	х	x :	× >	< ×	×	х	х	х	х	х	х	х	х	: x	ζ ,
B-5-2-1	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers,		х	x x	(×	(X	х	х	х	х	x :	× >	< ×	×	х	х	х	х	х	х	х	х	: x	ζ ,
B-5-2-1	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for heinfection and STIs, and to build an informed, sustain		х	x x	(×	(X	х	х	х	х	x :	× >	< ×	×	х	х	х	х	х	х	х	х	: x	ζ ,
B-5-2-1	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for her infection and STIs, and to build an informed, sustain Cross-Cutting Activities		х	x x	(×	(X	х	х	х	х	x :	× >	< ×	×	х	х	х	х	х	х	х	х	: x	ζ ,
B-5-2-1 B-5-2-2	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for heinfection and STIs, and to build an informed, sustain		x to e	x x	(×	(X	х	х	х	х	x :	× >	< ×	×	х	х	х	х	х	х	x d a	х	d u	ins
B-5-2-1 B-5-2-2 C C-1	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for her infection and STIs, and to build an informed, sustain Cross-Cutting Activities Share in special events (International Women's Day, World Population Day, Kinshasa's Fair 2012, World AIDS Day, etc) with target population		x to e	mpl	(×	(X	х	×	х	x n of	x :	× >	< ×	×	х	х	х	х	х	х	x d a	x	d u	ins
B-5-2-1 B-5-2-2 C C-1-1	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for heinfection and STIs, and to build an informed, sustain cross-Cutting Activities Share in special events (international Women's Day, World Population Day, Kinshasa's Fair 2012, World AIDS Day, etc) with		x to e	mpl	(×	(X	х	×	х	x n of	x :	× >	< ×	×	x	x	x ss, u	x	x	x	x ed a	x	x x	ins
B-5-2-1 B-5-2-2 C C-1	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for hei infection and STIs, and to build an informed, sustain infection and STIs, and to build an informed, sustain Cross-Cutting Activities Abrae in special events (International Women's Day, World Population Day, Kinshasa's Fair 2012, World AIDS Day, etc) with target population Duplicate the different communication materials produced during the life of the project on CDs and DVDs, and distribute them to USAID partners, implementing partners and GDRC for		x to e	mpl	(×	(X	х	×	х	x n of	x :	× >	< ×	×	х	x ses	x s, u	x	x	x	x ed a	x	x x	ins
B-5-2-1 B-5-2-2 C C-1-1	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for her infection and STIs, and to build an informed, sustain Cross-Cutting Activities Share in special events (International Women's Day, World Population Day, Kinshasa's Fair 2012, World AIDS Day, etc) with target population Duplicate the different communication materials produced during the life of the project on CDs and DVDs, and distribute them to		x to e	mpl	(×	(X	х	×	х	x n of	x :	× >	< ×	×	x	x	x ss, u	x	x	x	x ed a	x	x x	ins
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B-5-2-1 B-5-2-2 C C-1 C-1-1 C-1-2	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for her infection and STIs, and to build an informed, sustain infection and STIs, and to build an informed, sustain Cross-Cutting Activities Share in special events (international Women's Day, World Population Day, Kinshasa's Fair 2012, World AIDS Day, etc) with target population Duplicate the different communication materials produced during the life of the project on CDs and DVDs, and distribute them to USAID partners, implementing partners and GDRC for dissemination during their communication activities HIVIAIDS/STI Activities		x to e	mpl	(×	(X	х	×	х	x n of	x :	× >	< ×	×	x	x	x ss, u	x	x	x	x ed a	x	x x	ins
B-5-2-1 B-5-2-2 C C-1-1 C-1-1 C-1-2	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for heir infection and STIs, and to build an informed, sustain fection and STIs, and to build an informed, sustain Share in special events (International Women's Day, World Population Day, Kinshasa's Fair 2012, World AIDS Day, etc) with target population Duplicate the different communication materials produced during the life of the project on Cbs and DVDs, and distribute them to USAID partners, implementing partners and GDRC for dissemination during their communication activities		x to e	mpl	(×	(X	х	×	х	x n of	x :	× >	< ×	×	x	x	x ss, u	x	x	x	x ed a	x	x x	ins
B-5-2-1 B-5-2-2 C C-1 C-1-1 C-1-2	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for heir infection and STIs, and to build an informed, sustain fection and STIs, and to build an informed, sustain Share in special events (International Women's Day, World Population Day, Kinshasa's Fair 2012, World AIDS Day, etc) with target population Duplicate the different communication materials produced during the life of the project on CDs and DVDs, and distribute them to USAID partners, implementing partners and GDRC for dissemination during their communication activities Media Communication and Supports' Development		x to e	mpl	(×	(X	х	×	х	x n of	x :	× >	< ×	×	x	x	x ss, u	x	x	x	x ed a	x	x x	ins
B-5-2-1 B-5-2-2 C C-1 C-1-1 C-1-2	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for hei infection and STIs, and to build an informed, sustain infection and STIs, and to build an informed, sustain Cross-Cutting Activities Share in special events (International Women's Day, World Population Day, Kinshasa's Fair 2012, World AIDS Day, etc) with target population Day, Kinshasa's Fair 2012, World AIDS Day, etc) with target population the different communication materials produced during the life of the project on CDs and DVDs, and distribute them to USAID partners, implementing partners and GDRC for dissemination during their communication activities Media Communication and Supports' Development Pretest communication materials (TV, radio spots and prints)		x to e	mpl	(×	(X	х	×	х	x n of	x :	× >	< ×	X X	×	x	x x x	x	x	x	x ed a	x	x x	ins
B-5-2-1 B-5-2-2 C C-1-1 C-1-1 C-1-2 C-2	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for hei infection and STIs, and to build an informed, sustain infection and STIs, and to build an informed, sustain Cross-Cutting Activities Abrare in special events (International Women's Day, World Population Day, Kinshasa 's Fair 2012, World AIDS Day, etc) with target population Day, Kinshasa 's Fair 2012, World AIDS Day, etc) with target population the different communication materials produced during the life of the project on CDs and DVDs, and distribute them to USAID partners, implementing partners and GDRC for dissemination during their communication activities Media Communication and Supports' Development Pretest communication materials (TV, radio spots and prints) for Prudence male and female condoms		x to e	mpl	(×	(X	х	×	х	x n of	x :	× >	000	X X	×	x	x x x	×	x	×	x ed a	x	x x	ins
B-5-2-1 B-5-2-2 C C-1 C-1-1 C-1-2 C-2 C-2-1 C-2-1-1	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for her infection and STIs, and to build an informed, sustain infection and STIs, and to build an informed, sustain Cross-Cutting Activities Share in special events (International Women's Day, World Population Day, Kinshasa 's Fair 2012, World AIDS Day, etc) with target population Duplicate the different communication materials produced during the life of the project on CDs and DVDs, and distribute them to USAID partners, implementing partners and GDRC for dissemination during their communication activities Media Communication and Supports' Development Pretest communication materials (TV, radio spots and prints) for Prudence male and female condoms		x to e	mpl	(×	(X	х	×	х	x n of	x :	× >	000	X X	x	×	x x x	×	x ten	x	x x x	×	x x	ins <
B-5-2-1 B-5-2-2 C C-1-1 C-1-1 C-1-2 C-2	Distribute 2 million PUR sachets through commercial wholesalers, health zones, NGOs and other institutions Distribute 2 million Aquatabs through commercial wholesalers, health zones, NGOs and other institutions TASK 2: Increase awareness of and demand for hei infection and STIs, and to build an informed, sustain infection and STIs, and to build an informed, sustain Cross-Cutting Activities Abrare in special events (International Women's Day, World Population Day, Kinshasa 's Fair 2012, World AIDS Day, etc) with target population Day, Kinshasa 's Fair 2012, World AIDS Day, etc) with target population the different communication materials produced during the life of the project on CDs and DVDs, and distribute them to USAID partners, implementing partners and GDRC for dissemination during their communication activities Media Communication and Supports' Development Pretest communication materials (TV, radio spots and prints) for Prudence male and female condoms		x to e	mpl	(×	(X	х	×	х	x n of	x :	× >	000	X X	x	x	x x x	×	x	x	x x x	x	x x	ins <
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C-2-2	100%Jeune		Н	_	Щ	4	4	+	┞	Н	+	+	Н	_	- 1	_	+-	_	Щ	_	_	
C-2-2-1	Launch 100%Jeune magazine		Н	_		, .	<u>, L</u>	ļ.,	V		, .	L	H	J.	X	1.,	L	V	\downarrow	V	Ų	V
C-2-2-2	Produce and distribute the magazine every 2 months		\vdash		Х	X Z	x X	Х	Х	X)		Х	Х	X X	X	X	Х	Х	Х	X	Х	Χ
C-2-2-3	Promote each 100% Jeune magazine issue with a small event		Н	-	\vdash	-	+	+	₩	\vdash	Х	1	Н	+	+	Х	1	\vdash	Н	_	_	
C-2-2-4	Insert 100% Jeune communication messages in existing TV/radio programs on a monthly basis		НΙ	J				1			Х	l	ıl	-1	×	1	I	х	Ιl			
			H	_			+	+-	 	-	+	+	Н	+	+	+	+				v	
C-2-2-5	Produce new 100%Jeune TV and radio spots		\vdash	-	-	-+	+	4	₩		X			x x		_	+-	H	-	Х	Х	Х
C-2-2-7	Develop and produce gadgets		\vdash	+	Н	+	+	+	\vdash	X)	X	Х	Ĥ	^ ^	: X	+	╆	⊢	Н	-	-	
0222	Work with existing youth clubs in provinces to promote HIV		П					1		Ш		l	i l	- [.	νL		I	V	ı	- 1	I	v
C-2-2-8	messages during their monthly meetings (Kinshasa, Katanga and Sud-Kivu)		ı I	- 1					1			1		P	×	1	1	Х			I	Χ
			ш	_		_	4	4	<u> </u>	_	4	-	Н	_	4	4	_	_		_	_	
C-2-2-9	Organize 100% Jeune special events (1 soccer tournament, 1									х							Х				Х	
	health walk and 1 HIV prevention concert)		\vdash	_	_	-	-	_	1	_	+	-	Н	-	_	+	-	-	_	_	_	
0.00			\vdash	-	-	-+	+	4	₩	-	_	-	Н	+	+	_	+-	H	-	-	-	
C-2-3	Interpersonal Communication Continue awareness campaign activities through IPC with NGOs		\vdash	_	_	\rightarrow	+	+	+-	-	+	+	Н	+	+	+	+	H	-	-	-	
C-2-3-2	already collaborating with PSI/ASF						X >	(X	Х	Х	ХX	Х	Х	x 2	x 🕽	ΚX	Х	Х	Х	Х	Х	Χ
-	Select new PEs in collaboration with new NGOs, PNMLS and		\vdash	-	-	-+	+	+-	+-	+	+	+	Н	+	+	+	+	Н	-	-	-	
C-2-3-3	PNLS															Х	Х	Х	Х			
	Identify persons to be trained as PEs' trainers, in collaboration with		H	-		-+	+	+	1		+	+	Н	+	+	+	1	Н		-	-1	
C-2-3-4	government partners													×	X							
C-2-3-5	Update refresher and training modules for PEs		\vdash	_	-	-+	+	+-	+-	-	+	+	Н	-	X	Y	Х	Y	х	_	-	
C-2-3-6	Provide the training of PEs' trainers in Kinshasa		H	_		-	+	+	1	-	_	_	Н	ť	-	^			X	_	_	
0200	Retrain the 200 existing PEs who will work with target groups		H	_			+	+	1	\vdash	+	_	Н	$^{+}$	$^{+}$	+	H	^	^	_	_	
C-2-3-7	(youth, CSW, uniformed personnel and MSM)																			х	x	Х
020.	(),,,																			^`	^	^
	Train the 300 new PEs who will work with target groups (youth,		H	-	-	-+	+	+	+-	-	+	+	Н	+	+	+	1	H		-	-	
C-2-3-8	CSW, uniformed personnel, MSM, truckers and PLWHAs)																			X	Х	Х
	Conduct peer counseling sessions (IPC) and mass outreach		\vdash	_	-	-+	+	+	+-	+	+	+	Н	+	+	+	+	H	-	_	-	
C-2-3-9	sessions (MVU, etc)						X >	(X	Х	х	ХX	Х	Х	x 2	X)	ΚX	Х	Х	Х	Х	Х	Χ
	sessions (MVO, etc)		H	_	-	-+	+	+	+-	+	+	+	Н	+	+	+	+	H		-	-	
	Refer target groups to existing counseling and testing centers in		ı I	- 1					1			1				1	1	l			I	
C-2-3-10	the different provinces, and organize regular meetings with these		х	х	х	Х	x >	(X	Х	х	х	Х	х	X Z	x D	(X	х	Х	х	х	х	Х
	centers for reference and counter reference follow-up			J			- [ĺ		- [- 1	1	Ī	l	Ιl		I	
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0.0	Family Planning Assisting		Н	_		-	_	+	-	\vdash	+	\vdash	Н	+	+	+	_	-	Ш		_	
C-3	Family Planning Activities		Н				-	+		4		H	ш	-	+	1						
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C-3-1	Promotion/Communication		\vdash	_	щ	\dashv	+	+	₩	\vdash	+	+	Н	+	4	+	₩	⊢	Н	_	_	
C-3-1-1	Revise existing flipchart to incorporate new modern contraceptive		H	- [- 1		Х	Х	х	хх	Х	х	x z	χþ	κx	х	Х	х	Į	I	
<u> </u>	methods		Н	_	Щ	_	4	Ļ	Ľ	H	Ļ	Ë	ш	1	¥	<u> </u>	Ë	Ë	-	_	_	
C-3-1-2	Produce new flipchart to be distributed to clinics providers and		H	- [- 1			1		-	1					1	l		х	х	Х
<u> </u>	community-based educators (CBEs)		\vdash	4	\mapsto	+	+	+	├	\vdash	+	⊢	Н	+	+	+	1	—	Н	-	-1	-
C-3-1-3	Develop and produce radio programs to leverage users		П					1		Ш		l	i l	-1	-		I	х	х	- 1	I	
	testimonials and correct false beliefs		H	-	\dashv	+	+	+	⊢	\dashv	+	₩	Н	+	+	+	1	Ė		V	_	
C-3-1-4	Broadcast radio programs		\vdash	-	\dashv	+	+	+	-	+	+	+	Н	+	+	+	1	\vdash	Н	Х	-	
C-3-1-5	Develop promotional materials (leaflets, wall calendars, posters,		ı I	- 1			x >	(X	Х	Х	х	Х	Х	X Z	x 🕽	(1	l			I	
C-3-1-6	wall paints, signages, lab coats) Produce developped promotional materials		\vdash	\dashv	\dashv	+	+	+	H	+	+	+	Н	+	+	Х	v	~	V	Х	v	Х
C-3-1-6 C-3-1-7	Air existing branded and generic TV spots		\vdash	\dashv	\vdash	+	+	+	\vdash	+	+	╁	Н	+	x)					X		Λ
	Conduct interpersonal communication and community mobilization	1	H	\dashv	\vdash	+	+	+	H	\dashv	+	+	Н	- 1	- 1						_	
C-3-1-8	by CBEs		П					1		Ш		l	i l	X Z	x)	(X	Х	Х	х	Х	Х	Χ
C-3-1-9	Ensure availability of two FP hotlines (Ligne verte)	1	¥	x I	Х	x ,	x >	X	¥	x	x v	Y	y	X :	x)	(X	¥	Х	х	Х	X	Х
3-3-1-3	Enders availability of two FF Hotalies (Light verte)		1	^	^	~	+	· ^	^	^+	+	┰	^	~	+	+^	1^	r	^	^	^	^
C-3-2	Training/Capacity Building/Meeting		П	╛	ᆏ	ヿ	\top	Т	П	\vdash	T	Т	П	十	T	Т	П	П	П	╛	\neg	
C-3-2-1	Hold quarterly meetings with clinics		₽Ţ	丁	♬	⇉	J	1	Г	Х	J	L		⇉	J	1			♬	Χ		_
C-3-2-2	Hold FP quarterly meetings with CBEs at provincial level		Γİ	_ †		_ †			İ					T			İ	L			Х	
C-3-2-3	Train PPIUD trainers		♬	J		J	I	I		◨	I			I	I	I				J	┚	Ξ
C-3-2-4	Train the staff of new Confiance network PPIUD clinics		♬	J		J	I	I		◨	I			I	I	I				J	┚	Ξ
C-3-2-5	Retrain existing Confiance network clinics providers																			Χ	Χ	
	Hold provincial workshops with Confiance network clinics		П				Т							\neg	Т							
C-3-2-6	managers for reviewing managerial challenges during FP										X											
	implementation																					
	Update FP supervision check list and identify reference sites for													Т.			.,					
C-3-2-7	adverse event management	<u> </u>	LΙ	_	L l	_ l	_1	╛	L	LΙ		1	LΙ	_ [-	<u>1</u> 1	(X	L×	L	LΙ	_	_	
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C-3-3	FP capacity building for PMTCT Acceleration Plan	<u> </u>	LΙ	_	L l	_ l	_1	╛	L	LΙ		1	LΙ	_1	_1	╛	L	L	LΙ	_	_	
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C-3-3-1			ı I	- 1					1			1		x z	χb	κx	х	х	x		I	
	Select, with partners, people working in USAID and CDC's PMTCT				1 1			1		Ш		l	i l	П	T.	1	1	ľ		- 1	I	
1	and CT implementing partner sites to be trained in FP						_	1	П	\Box	┰	T	П	╅	T	1	П		П	Χ	Х	Χ
	and CT implementing partner sites to be trained in FP Train FP trainers/supervisors for PMTCT Acceleration Plan		H	+		\neg	- 1		_			1	П		J	1	L					
C-3-3-2 C-3-3-3				1		_	+	╁	1		_!	т.			T	J			┌┤	⋾		
C-3-3-2 C-3-3-3	and CT implementing partner sites to be trained in FP Train FP trainers/supervisors for PMTCT Acceleration Plan Train PMTCT and CT services providers in FP						‡	Ė	Ł	Ħ		t								-		
C-3-3-2	and CT implementing partner sites to be trained in FP Train FP trainers/supervisors for PMTCT Acceleration Plan Train PMTCT and CT services providers in FP Maternal & Child Health Activities									7							_	_				
C-3-3-2 C-3-3-3	and CT implementing partner sites to be trained in FP Train FP trainers/supervisors for PMTCT Acceleration Plan Train PMTCT and CT services providers in FP														}	1	L	L			_	
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C-3-3-2 C-3-3-3 C-4 C-4-a C-4-a-1-1 C-4-a-1-1 C-4-a-1-1 C-4-b-1-1 C-4-b-1-1 C-5-1-1 C-5-1-2 C-5-1-3 C-5-1-4 C-5-1-5	and CT implementing partner sites to be trained in FP Train FP trainers/supervisors for PMTCT Acceleration Plan Train PMTCT and CT services providers in FP Maternal & Child Health Activities ORS/Zinc Activities Promotion/Communication Complete Ora-Zine and Diarrhea communication campaign concept creation Develop and produce a new flipchart for diarrhea care targeting children under five caregivers Conduct IPC activities by community-based educators and mobile video units for targeted population CDK Activities Promotion/Communication Place the CDK short film developped in year 2 Water and Sanitation Activities Promotion/Communication Complete PUR and Aquatabs communication campaign development Air TV and radio spots (PUR & Aquatabs) Air existing PUR children cartoon produced under P&G-funded project Produce IPC printed communication and promotional materials Conduct IPC activities Training/Capacity Building Produce community-based distribution agents' (CBDAs) curricula as regards diarrhea prevention and treatment, to be approved by		x	x	x	x	x >		x	x	x >	x	x	x :	, x	(x	x	x	x	x	×	X
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-1-1	reinforced capacity carry out communication activities including					١,	кX	¥	v	νI	v .	νIν	l _v	х	vΙ.	γŀ,	yΙy	·Ιν	· Y	Ιv	Y	v	Ιv	
-1-1	MVU towards target populations					- 1 ′	`I^	^	^	l^I	^ ['	` ^	1^	^	^ I '	^ I '	` ^	1^	^	1^	1^	1^	1^	1
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	TASK 4: Integrate service delivery and other activiti GDRC, other United States Government (USG), and		n, at	nat	tion	nal,	pro	vinc	cial	, dis	stric	t, fa	cilit	y, a	nd	cor	nmı	uni	ty lo	eve	ls t	hro	oug	jh joint planning wi
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1	Cross-Cutting Activities		-	-	_	_	-	_		-		_	-		-	_	4-	+	+	╄	₩.	_	-	
1-1	Hold strategic planning meetings with USAID		ш	_		_	Х		ш	ш	Х			Х	_		Х	4	ш	ㅗ	Х	_	┖	
1-2	Hold provincial coordination meetings with government partners,)	<i>,</i>						1				Ιx		1
1-2	NGOs and associations		1 1			- 1	1				- 1	`				- 1	ı	1		1	1	1^	1	1
	Participate in technical groups meetings at national and provincial		\vdash	\neg	\neg	1	\top	П	П	\vdash	1		П	\neg	_		\top	\top	1	1	т	Т	T	
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	Hold HIV specific coordination meeting with ProVIC to harmonize		1 1			- 1	1			1 1						- [1	1	1	1	1	1	1
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1-4	activities agenda to insure complementary programming for the		1 1			- 1	1			1 1					- 12	X		1	1	1	1	1	1	1
	target group's benefit		1 1			- 1	1									- 1	ı	1		1	1	1	1	1
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	selected during Year 2		ш	_	_												ㅗ	ㅗ	ш	ш	┸			
2-2	Organizational Capacity Assessment of 11 remaining NGOs			Т	T										Т	Τ,	х	л	Τ.,	T	T		х	
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	Cross-Cutting Activities			_	_		_							_			_	+	4	4	_			
-1	Disseminate HIV survey results			L	L										_ []	X 2	<u> </u>	ш	ш	ш	ш			
-2	Conduct a project mid-term and M&E system evaluation																			X	Х	Х	X	
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-3	Perform provincial supervision trips		1			- 1	1										x x	. X	. X	1	1	1	1	1
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-4	Conduct a "willingness to pay" survey for HIV, FP, MCH and	I	1			- 1	1									١,	х х	٠.		1~	х	1	1	1
	Watsan products and adjust price grids if necessary		1			- 1	1									- 1 1	`\^	1^	1^	1^	1^	1	1	1
-5	Conduct Focus Group for communication materials		\vdash	\neg	\neg	1	_	П		\vdash	X X	x I	Х	X	1		十	\top	\mathbf{T}	\mathbf{T}	т	т	T	1
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	HIV/AIDS		ш	_																_				
-1	Conduct a flash foQuS study on male condom types to assess the need to change current male condom specifications (color, scent)				>	x >	x x																	
2-2	Conduct a FaCuC on Marketing Diagning		\vdash	+	+	+	-	+	Н	\vdash	-	+	+	\rightarrow	+	+	+	+	+	+	+	+	+	+
-2	Conduct a FoQuS on Marketing Planning	 	\vdash	+	+	+	-	\vdash	Н	\vdash	-	+	+	\vdash	-	+	+	+	+	+	+	-	+	
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	Family Planning		Ш															40				L	L	
	Conduct Exit Interview Surveys for FP points of sale and service	_	П	\neg	$\exists \top$	Т	Т			П	T				\top	Τ,	, T.	т,	Т	П	Т			
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-1	Quarterly technical progress reports submitted (+30)	I	1		- 1	``	1								- 12	X	- 1	1	1	1	1	1	1	1
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-2	Quarterly financial reports submitted (+45)	I	1			- 1	1^									- [Х	٠ [1	1	1	1	1	1
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-3	Year 2 technical report submitted (+30)	I	1		X	^	1									- [- 1	1	1	1	1	1	1	1
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1-4	Subcontracts Technical and financial progress reports submitted (+15 after each		Х	X 2	X X	x >	ΧХ	Х	Х	Х	X 2	×Χ	Х	Х	X :	X :	хх	×	X	X	Х	Х	Х	

IX. Annexes

IX.1- Project indicators

Annex A: Product Distribution Targets

	Annex A	: Product D	istribution	Targets		
	I	1	YEA	RS		TOTAL
	PRODUCTS	1	2	3	4	TOTAL
	Male Condoms	20,000,000	25,000,000	30,000,000	32,000,000	107,000,000
∧H	Female Condoms	500,000	700,000	1,000,000	1,200,000	
	Oral Contraceptives	700,000	1,000,000	1,200,000	1,500,000	4,400,000
١.	Depo-Provera (3-month)	100,000	200,000	200,000	250,000	750,000
윤	IUD	2,000	2,500	2,750	3,000	10,250
	Cycle Beads	4,000	6,000	6,000	6,200	22,200
	Implants	500	800	2,500	2,500	6,300
WS	Clean Delivery Kits	20,000	30,000	0	0	50,000
_	ORS+Zinc Diarrhea Treatment Kit	0	0	1,000	699,000	700,000
MCH	PUR	1,000,000	2,000,000	2,000,000	2,000,000	7,000,000
×	Aquatabs	1,150,000	2,000,000	2,000,000	2,100,000	7,250,000

Annex R. Annual Performance Milestones

<u>An</u>	nex B: Annual Performance M		-				1
וחטו	Annex B: An	nual Pertori	Mance Miles	year 3	YEAR 4	TOTAL	Comments/Assumptions
	1: Increase supply and diversity of health services a		· ZAN Z	I.LAN 3	· ZAIN 4	IVIAL	Commency Assumptions
1	Number of male condoms distributed through the USG funded social marketing programs	20 000 000	25 000 000	30 000 000	32 000 000	107 000 000	Based on universe of needs calculation (including baseline percentage of targeted people using the product, estimated impact of the project on product used-related behavior change, estimated riks occasions) and previous project achievements.
2	Number of female condoms distributed through the USG funded social marketing programs	500 000	700 000	1 000 000	1 200 000	3 400 000	Based on universe of needs calculation (including baseline percentage of targeted people using the product, estimated impact of the project on product used-related behavior change, estimated riks occasions) and previous project achievements.
3	Liters of water disinfected with point of use home water treatment solution to the USG funded social marketing programs	33 000 000	60 000 000	60 000 000	62 000 000	215 000 000	Based on quantities planned. Year 1 target is based on previous project last year achievement. Year 2, 3 and 4 targets have been updated, based on year 1 achievements. Concurrent interventions of other NGOs in same health zones are anticipated to decrease targets in year 3 and 4. Expected results are based on other donors supplying products. year 3 and 4 targets cannot be increased, as cholera outbreaks are not included in the calculation as they cannot be planned.
4	Number of Diarrhea Treatment Kits containing 2 low-osmorality flavored ORS sachets plus a 10- blister pack of zinc distributed through the USG funded social marketing programs	0	0	1 000	699 000	700 000	Based on universe of needs calculation (including baseline percentage of targeted people using the product, estimated impact of the project on product used-related behavior change, estimated riks occasions) and similar project achievements in other PSI countries. Numbers have been revised, based on pending waiver approval. The distribution may start in September 2012.
5	Number of clean delivery kits distributed through the USG funded social marketing programs	20 000	30 000	0	0	30 000	Based on quantities planned. Based on Hope Consulting's assessment, transfer of CDK's distribution and promotion to a private company is not feasible.
6	Number of cycles of oral concraceptives distributed through the USG funded social marketing programs	700 000	1 000 000	1 200 000	1 500 000		Based on universe of needs calculation (including baseline percentage of targeted people using the product, estimated impact of the project on product used-related behavior change) and previous project achievements.
7	Number of injectable contraceptives distributed through the USG funded social marketing programs	100 000	200 000	200 000	250 000	750 000	Based on universe of needs calculation (including baseline percentage of targeted people using the product, estimated impact of the project on product used-related behavior change) and previous project achievements. Yea 2 target has been updated, based on year 1 achievements.

8	Number of IUDs distributed through the USG funded social marketing programs	2 000	2 500	2 750	3 000	10 250	Based on universe of needs calculation (including baseline percentage of targeted people using the product, estimated impact of the project on product used-related behavior change) and previous project achievements.
9	Number of cyclebeads distributed through the USG funded social marketing programs	4 000	6 000	6 000	6 200	22 200	Based on universe of needs calculation (including baseline percentage of targeted people using the product, estimated impact of the project on product used-related behavior change) and previous project achievements. Year 2 target has been updated, based on year 1 achievements.
10	Number of implants distributed through the USG funded social marketing programs	0	1 300	2 500	2 500	6 300	Based on universe of needs calculation (including estimated impact of the project on product used-related behavior change). Year 2 target has been updated, as there was no distribution in year 2 due to registration issue. Year 3and 4 targets have been updated, based on year 2 achievement.
11	Couple-years of protection (CYP) in USG-supported programs	103 607	140 217	160 375	195 200	599 399	Based on year 1 and 2 achievements, and expected family planning products availability, year 3 and 4 targets have been increased.
Task	2: Increase the awareness of and demand for health	products and	services				
12	Number of people reached during HIV/AIDS activities who are oriented to a VCT site	0	4 364	10 952	11 617	26 933	National reference is 11% for this activity (DHS 2007). Project efforts will increase this target to 30% of people reached during AB and OP promotion.
13	Number of individuals reached with individuals/small group preventive interventions primarily focused on abstinence and/or being faithful that are based on evidence and/or meet the minimum standards	0	17 717	19 942	21 437	59 096	Year 3 targets are based on previous project achievements, and number of trained field actors to conduct sensitization sessions. Targets are related to available budget.
14	Number of MARP reached with individual and/or small group level interventions that are based on evidence and/or meet the minimum standards	0	14 286	16 566	17 286	48 137	Year 3 targets are based on previous project achievements, and numbers of trained field actors to conduct sensitization sessions. Targets are related to available budget.
15	Number of targeted condom service outlets	1 800	6 000	7 152	7 152	7 152	Previous project achievement was 1,500 condom service outlets. Targets are based on the extension planning of condom service outlets network in Health Zones. Years 3 and 4 targets have been updated, based on year 2 achievements. Cumulative indicator.
16	Number of individuals participated in community- wide event focused on HIV/AIDS	0	200 000	300 000	400 000	900 000	Year 3 targets are based on previous project achievements. Yearly progression is anticipated. Targets are related to available budget.

17	Number of media outlets including HIV/AIDS messages in their programs	0	48	36	15	48	Based on budget available. Each TV and radio station used for message airing is considered as one media outlet, and is counted only once. Year 3 indicator has been increased from 20 to 36. Cumulative indicator.
18	Number of media broadcasts that promote responsible sexual behavior	0	20 160	2 880	1 350	24 390	Based on year 3 budget available. Year 3 indicator has been increased from 1,800 to 2,880.
19	Number of peer educators who successfully completed an in-service training program	0	300	300	0	600	Based on budget available.
20	Number of FP service delivery points (pharmacies and clinics) added to the <i>Confiance</i> FP network with USG assistance	0	199	5	0	204	5 new clinics will be integrated in Confiance network for PPIUD pilot project in year 3, resulting in an increase of year 3 target from 0 to 5.
21	Number of USG-assisted service delivery points experiencing stock-outs of specific tracer drugs (depo provera)	100	68	45	45	45	Contingent upon consistent product supply from the donor.
22	Number of people reached during outreach activities promoting the use of water purifier products	50 000	300 000	250 000	200 000	800 000	No change of year 3 target.
23	Number of people reached during outreach activities promoting the use of ORS sachets to treat diarrhea	0	0	500	125 000	125 500	Year 3 target has been significantly decreased from 100,000 to 500 as communication activities are awaiting waiver approval from USAID. The time necessary to purchase and ship ORS to Congo will allow less than one-month for distribution in Yr 3 (September 2012).
24	Number of service delivery points social marketing delivery kits	200	400	0	0	400	No change of year 3 target. Non cumulative indicator.
25	Percentage of service delivery points reporting stock out of water purifier at any time	40%	30%	20%	15%	15%	Based on anticipated project efforts. In year 1, wholesalers were considered as service delivery points. For year 2, 3 and 4, the indicator is corrected: service delivery points are retailers. No change.
26	Percentage of service delivery points reporting stockouts of ORS/zinc tablets at any time	_	-	-	60%	60%	As the distribution of the product is expected to start in September 2012, it will not be possible to assess this indicator in year 3.
	3: Develop and/or enhance the ability of commercial ding behavior change communication activities	l/private secto	r entities to so	cial market hea	alth products a	nd services	
27	Number of socially marketed health products or services transitioned to the private sector	0	0	0	0	0	Based on Hope Consulting's assessment, transfer of CDK's distribution and promotion to a private company is not feasible. Thus, the indicator for year 3 has been zeroed out.
28	Number of trained/refreshed private sector distributors, NGOs, associations and community health workers trained in social marketing and/or BCC techniques	0	10	10	0	20	Year 3 and 4 targets have been cumulated in year 3.
	4: Integrate service delivery and other activities, em throught joint planning with GDRC, other USG and r			onal, provincial	, district, facitli	ity, and community	
29	Number of external technical/coordination meetings attended at national/provincial/district levels with stakeholders	60	93	110	110	373	Based on budget available, and past experience in coordination. No change in year 3 target.

IX.2- Inventory on hand: stock

The table below highlights PSI/ASF's current stock levels for each product in each targeted province of the project.

	HIV Products		FP Products						MCH Products WatSan Product		Products
Provinces		Prudence									
	Prudence Male	Female	Combi 3	POP	Injectable	IUD	Cycle Beads	Jadelle	DELIVRANS	PUR	AQUATABS
KINSHASA	28 373 161	699 973	937 100	-	159 757	1 501	96 044	2 015	3 915	4 338 769	4 795 586
KATANGA	1 080 000	20 400	-	-	-	337	500	300	2 679	619 440	183 200
BAS CONGO	135 000	-	-	-	4 730	222	549	369	724	114 240	45 984
SUD KIVU	168 840	3 770	-	-	7 209	300	500	300	1 314	233 718	304 997
NORD KIVU	-	-	-	-	-	-	-	-	-	-	-
PROVINCE ORIENTALE	130 860	10 800	-	-	7 100	85	224	-	113	300 816	102 136
EQUATEUR	-	10 400	-	-	6 770	143	300	-	249	562 440	280 000
KASAI OCCIDENTAL	-	-	5 200	-	6 050	150	300	110	1 750	47 520	257 408
KASAI ORIENTAL	589 140	20 510	10	-	6 360	230	296	294	12	90 804	19 112
MANIEMA	=	-	-	-	-	-	-	-	-	-	-
TOTAL	30 477 001	765 853	942 310	-	197 976	2 968	98 713	3 388	10 756	6 307 747	5 988 423

IX.3- Travel plan for the next quarter

Trip subject	Person	Place	Anticipated period	Codes
PSI/ASF Staff Exchange	FP Social Franchising	Mali	January	A-2-2
Visit on Social	Coordinator, Luther Mokanga -		2012	
Franchising	1 person			
PSI/ASF Staff Exchange	1- Deputy MCH Director, Gaby	Benin	February	A-2-4
Visit on Internal Audit	Kasongo		2012	
of FP Activities Quality	2- FP Quality Assurance			
	Coordinator, Nancy Ntatukidi			
D07/1 07 0 00 1077	2 people	~	36 1 2012	
PSI/ASF Staff MCH	MCH Director, Albert Chikuru	Cameroon	March 2012	A-2-6
Exchange visit	1 person	~		
PSI/ASF Staff Exchange	PSI/Cameroon 100% Jeune	Cameroon	March 2012	A-2-8
visits	Coordinator			
DOL/A GE G. CCE 1	1 person	X7' .	N. 1.0010	1.20
PSI/ASF Staff Exchange	COP, Didier Adjoua	Vietnam	March 2012	A-2-9
visits	1 person	W 1: DC	N. 1.0010	4 2 10
Management and	COP, Didier Adjoua	Washington, DC	March 2012	A-2-10
Leadership Training	1 person	Washington DC	M1-2012	A 2 11
WCA Regional	Internal Audit Deputy Director,	Washington, DC	March 2012	A-2-11
Financial Training	Titi Tudibenu, 1 person	Washington DC	M1-2012	A 2 14
Capacity building for	1-Social Marketing and logistics	Washington DC	March 2012	A-2-14
key personnel	Technical Advisor, Dipoko			
	Degrando 1 person			
MCH/Watsan Technical	PSI/Kenya MCH/Watsan	Kinshasa	February	A-4-4
Assistance trip	Technical Advisor, Yves Cyaka	Kilisiiasa	2012	A-4-4
Assistance trip	1 person		2012	
HIV Technical	PSI/Cameroon, HIV Director,	Cameroon	March 2012	A-4-5
Assistance trip	Annie Michele Mvogo	Cumeroon	Water 2012	71 1 3
	1 person			
QED's project mid-term	Swedberg and Speyer, QED	Kinshasa	March 2012	A-4-6
and M&E system	2 person			
evaluation trip	*			
FoQuS on Marketing	PSI/WCA Regional Researcher,	Kinshasa	March 2012	A-5-3
Planning study	Joseph Inungu			
	1 person			

X.3- List of Acronyms

AIDS : Acquired Immune Deficiency Syndrome **AMM** : Autorisation de Mise sur le Marché **ASF** : Association de Santé Familiale **BCC** : Behavior Change Communication

: Clean Delivery Kit **CDK**

: Comité Intersectoriel de Lutte contre le Cholera CILC **CNAEA** : Comité National d'Action Eau et Assainissement

COC : Combined Oral Contraceptive

COP : Chief of Party

COTR : Contracting Officer's Technical Representative

: Country Representative **CR**

: Demographic and Health Survey DHS

DTK : Diarrhea Treatment Kit

DRC : Democratic Republic of Congo

FH : Food for the Hungry

: Fast Moving Consumer Goods **FMCG**

: Family Planning FP : Fiscal Year FY

: Government of DRC **GDRC**

HIV : Human Immune deficiency Virus

IEC : Information, Education and Communication

IPC : Interpersonal Communication

: Intra Uterine Device IUD

MAP : Mesure de l'Accès et de la Performance

MCH : Maternal and Child Health

MoH : Ministry of Health MVU : Mobile Video Unit

: Number No

NGO : Non-Governmental Organization

OC : Oral Contraceptive

OFOG : Overseas Financial Operations Group

: Oral Rehydration Solution **ORS** : Procter and Gamble P&G

: (US) President's Emergency Plan for AIDS Relief **PEPFAR**

: People Living With HIV/AIDS **PLWHA**

PMEP : Performance Monitoring and Evaluation Plan

: Programme National de Lutte contre les Maladies Diarrhéiques **PNLMD**

: Programme National de Lutte contre le Sida **PNLS**

: Programme National Multisectoriel de Lutte contre le Sida **PNMLS**

PNSR : Programme National de Santé de la Reproduction

POP : Progestin-Only Pill

: Point of Use **POU**

ProVIC : Projet de lute contre le VIH Intégré au Congo

PSI : Population Services International

: Quarter Q

: Reproductive Health RH

: Sexually Transmitted Infections **STIs STTA** : Short Term Technical Assistance **TRaC** : Tracking Results Continuously

TV: Television

UNICEF : United Nations Children's Fund

: United States Agency for International Development USAID

: United States Government USG

: Voluntary Counseling and Testing VCT

: Week W

: Water and Sanitation WATSAN : Western and Central Africa WCA